



Title	Circular Economi Innovative Communities Programme	
Item Number	6	
Date of Meeting	15 December 2020	
<p>To consider and comment on the following issues:</p> <p>We have been approached by Swansea University to share an exciting opportunity for managers and leaders of public services and third sector organisations to join a 10-month programme to support the development of new service solutions to enhance productivity and deliver Circular Economy benefits.</p> <p>Further information is available attached and below and we'd be grateful if you could promote within your organisations.</p> <p>CEIC is a fully-funded 10 month programme comprising workshops, site visits, action learning, peer learning and expert support to enable managers to co-create new products or service solutions (NPD/SS) and to implement with support. The programme will:</p> <ul style="list-style-type: none"> • Create inter-organisation collaborative innovation networks to support regional working and enable public service organisations to solve existing problems • Enhance CE knowledge of public service organisations to meet WFGA Goals and address the greatest challenge of our generation • Enhance innovation knowledge and skills to drive productivity and develop organisational capacity <p><u>Expression of Interest</u></p> <p>If you are already interested in taking part in the programme you can register your interest through the following link https://swansea.onlinesurveys.ac.uk/ceic-eoi</p>		
For Discussion	Decision required?	No
Proposed by		
Kate Harrop, PSB Support Team		



Circular Economy Innovation Communities

CEIC: Circular Economy Innovation Communities programme

Supporting public services managers to develop new service solutions to enhance productivity and deliver Circular Economy (CE) benefits.

What is it?

A fully-funded 10 month programme comprising workshops, site visits, action learning, peer learning and expert support to enable managers to co-create new products or service solutions (NPD/SS) and to implement with support. The programme will:

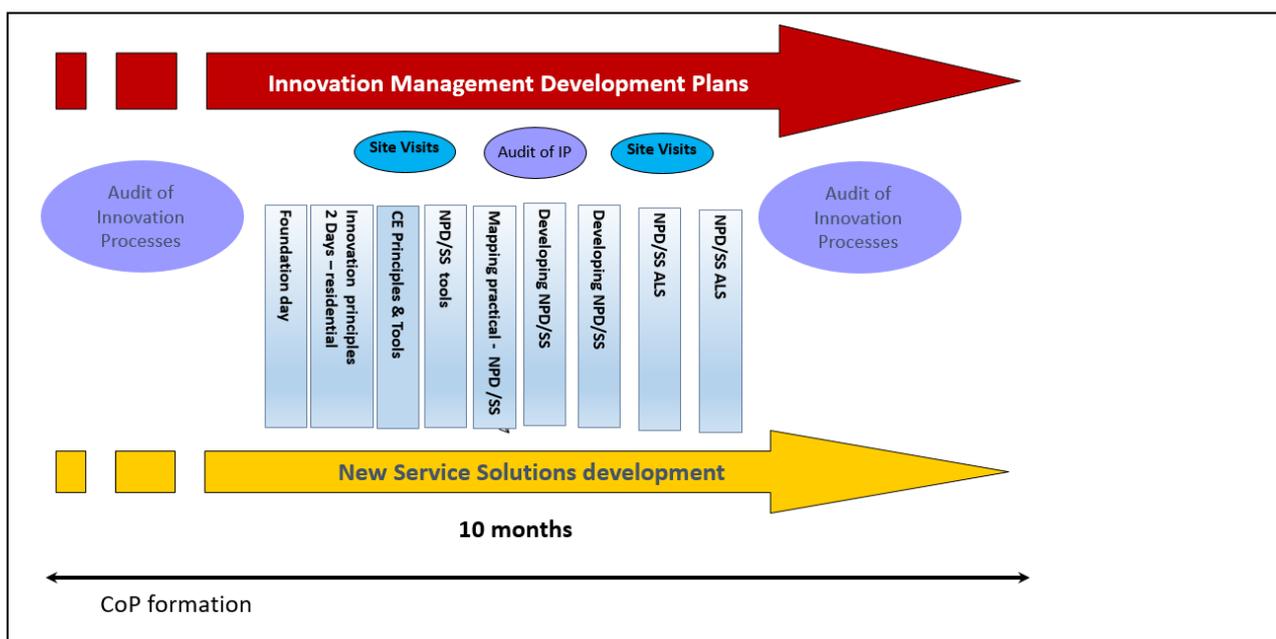
- Create inter-organisation collaborative innovation networks to support regional working and enable public service organisations to solve existing problems
- Enhance CE knowledge of public service organisations to meet WFGA Goals and address the greatest challenge of our generation
- Enhance innovation knowledge and skills to drive productivity and develop organisational capacity

Who should attend?

Managers and leaders of public services and third sector organisations:

- Cardiff Capital region and
- Swansea Bay City region

Project overview





Circular Economy Innovation Communities

Approach

The programme is based around:

- A foundation workshop and two-day residential 'experiential learning event' to develop the innovation Community of Practice (CoP)
- Monthly workshops around Circular Economy principles, design-thinking and new service solution development theories, tools and techniques; leading to the co-creation of new tools and procedures that address identified Circular Economy challenges through the use of NPD/SS tools
- Creation and facilitation of action learning sets to support the implementation of new tools and procedures.
- Test and learn 'on-site interventions' within selected public service organisations to trial new tools and procedures.
- Best Practice visits to innovative organisations (public and private sector) to develop confidence, knowledge and skills of 'what works'.
- 'Workplace exchange' visits to provide 1 to 1 peer learning and support.
- Creation of 'innovation champions' in all organisations to cascade knowledge and skills and sustain activities beyond the programme within the CoPs.

What do people say?

*"The structure and mapping are leading to a **new mindset** and **new ideas**. We have a completely new way of looking at what we are going to do to address a problem..."*, *"We are talking about **partnership** with another company [to develop new products] which we would never have talked about before..."*, *"We used the **ORID** method to define a solution from many ideas..."*, *"Working with other companies with a completely different viewpoint, **inspires** us to work in a different way..."* **Senior Manager, Dwr Cymru Welsh Water**

"We've got real value from the tools and knowledge we've picked up from the programme. We're just starting to see the environmental benefits and cost savings from our investment in industry 4.0 methods, which is really exciting for us here." **Senior Emerging Technology Engineer, Ford Bridgend Engine Plant**



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Enrol now for start date in January
2021

For more information and to
register interest contact:
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