



Title	Draft PSB Annual Report 2021/22	
Item Number	6	
Date of Meeting	12 July 2022	
To consider and comment on the following issues:		
<ul style="list-style-type: none"> - To consider and approve the draft PSB's Annual Report 		
For Discussion	Decision required?	Yes
Proposed by		
Kate Harrop, PSB Support Team		

Carmarthenshire Public Services Board

Annual Report 2021-22



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**LLESIANT
CENEDLAETHAU'R DYFODOL
WELL-BEING OF
FUTURE GENERATIONS**



Bwrdd Gwasanaethau Cyhoeddus

SIR GÂR • CARMARTHENSHIRE

Public Services Board

Foreword

I am pleased to present the fourth annual report of the Carmarthenshire Public Services Board (PSB) following the publication of our Well-being Plan in May 2018. Next year, we will have a new Well-being Plan in place and it is an exciting time for the PSB looking ahead over the next few months to build on what has been achieved where we need to, and to consider how to respond to all that has been highlighted in the well-being assessment. That collaborative work by our public service partners will result in us developing that response, with our local communities, to form our next Well-being Plan.

This last year has continued to be a challenging time for all of us with COVID-19 having an ongoing impact on public services, businesses and our communities. As public services, we have been responding to the ever-changing landscape and impact on how we have been able to deliver our services. We have worked together, and this has continued to be assisted by the strong relationships that exist between PSB partners, which have been further strengthened and developed over recent years through the work of the PSB.

The PSB brings together senior representatives from public services working in Carmarthenshire to improve the economic, social, environmental and cultural well-being of our residents. We work together to add value to each other's services and importantly, we are continuing to share what we have learnt from our experience over the last year. Many of our public services have still been working differently, with some staff working from home and meetings held virtually. That is starting to change as all restrictions have been lifted and we will see a 'new normal' way of working. However, there are opportunities as we continue to learn from how we adapted to the unprecedented situation we found ourselves in over the last two years. We are looking at innovative approaches to working in smarter ways, looking at different ways to meet our communities' needs and improve service delivery.

This year, one of our key focuses has been on the Well-being Assessment which has been developed with active engagement from our PSB partners and following consultation and involvement with our local communities. This Assessment is informing the development of our new Well-being Objectives and Plan to ensure we are responding to the current issues and concerns affecting the well-being of our residents.

Over the next year, we will be building on our engagement with local communities. We will be working closely with 'Co-Production Network' to develop meaningful engagement opportunities, including with seldom heard voices, that lead to the involvement of communities in the co-production of local solutions.

This annual report outlines many of our key achievements over the last year. I am proud of our collaborative efforts over the last year, despite the challenging circumstances. We continue to make progress in Carmarthenshire, working together to reshape public services for the better.

I thank all those involved who continue to do all they can to deliver our Well-being Plan. We recognise the value of working together to enhance the well-being of our local communities, aiming to make a better future for our future generations. As we emerge from responding to the pandemic and move to our 'new normal' way of working and delivering services, we want to ensure we emerge stronger for our communities.

I would like to make special mention of a key member of the PSB who sadly recently passed away. Ros Jervis, Director of Public Health, was a much valued active member of the PSB who made a significant contribution to our work. She will be sorely missed.



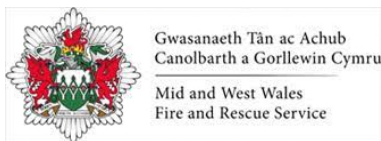
Figure 1: Barry Liles, Chair of PSB

Barry Liles

Chair of PSB & Pro Vice-Chancellor (Skills & Lifelong Learning), University of Wales Trinity Saint David

Public Services Board Well-being Plan

The Plan outlines how the PSB partners will work together to address some of the key issues affecting the well-being of the citizens and communities of the County. These partners are:



The Plan focuses on the delivery of four well-being objectives, identified following extensive engagement with frontline staff, residents and other key stakeholders:

- Healthy Habits – people have a good quality of life and make healthy choices about their lives and environment
- Early Intervention and Prevention – to make sure that people have the right help at the right time; as and when they need it
- Strong Connections – strongly connected people, places and organisations that are able to adapt to change
- Prosperous People and Places – to maximise opportunities for people and places in both urban and rural parts of our county.

Public Services Board structure

The current structure of delivery groups was put in place in 2018 to ensure the effective delivery of the Well-being Plan. These groups were tasked with making progress against the actions within the PSB's well-being objectives. The Safer Communities Partnership, a statutory, long-standing multi-agency group, continues to be accountable to the PSB and reports on a regular basis to the Board. It meets on a quarterly basis and is fully aligned with two other county-based groups linked to community safety – the CONTEST (counter-terrorism) Board and Serious Violence and Organised Crime Board.

As previously stated, the pandemic has impacted on the work of the Delivery Groups during the year. Only the Healthy Environment Delivery Group and the Safer Communities Partnership have continued to meet and progress activity related to the Plan.

With the recent Well-being Assessment completed and the Well-being Plan being developed, the PSB will review its delivery structure next year. This will ensure that it continues to be fit for purpose and best supports the Board's work, including the delivery of the new Plan.

Areas of progress

Our **partnership with the seven local Community & Town Councils** who are subject to the Well-Being of Future Generations (Wales) Act 2015 (WBFG) continued to work well. Regular Liaison Forum meetings were held to focus on key areas such the Well-being Assessment, the Armed Forces Covenant and the Play Sufficiency Assessment. Our local councils are preparing composite Annual Reports to meet the legislative requirements of the WBFG, the Environment (Wales) Act 2016 and the Local Government and Elections (Wales) Act 2021.

The impact of successful collaborative working has continued to be seen in the **‘Transforming Tyisha project’** in Llanelli. The significant progress in the Tyisha ward is ongoing as PSB members have further developed projects with partners and the community to regenerate the area. This ward is one of the most deprived communities in Carmarthenshire and partners have developed a transformational plan to address this deprivation and the priorities identified by the community including community safety concerns, the social and physical environment. This work links to the development of other planned initiatives in the area such as regeneration of the town centre and the development of Pentre Awel, the Life Science and Well-being Village. Over the last year, initiatives have included:

- Three successful Neighbourhood Watch Schemes have been set up.
- A dedicated Community Engagement Plan has been devised and will include activities to involve the diverse community, partners and also harder to reach groups.
- Two youth projects are in the process of being decommissioned with one by June 2022 and the other by September 2022. Alternative supported housing has been found giving young people more opportunities to develop their aspirations and engage with their community.
- A feasibility study was launched earlier in the year to ask the community on the future of the two derelict schools: Copperworks and Lakefield. The results will be publicised in late summer. This will pave the way for a location on a new community hub.
- Four multi-agency dedicated workstreams – Crime and Disorder, Children, Families and Communities, Environment and Transport and Housing and Regeneration - continue with the aim to deliver the various aspects of the project.
- The 4 Ty’s flats have been demolished making way to develop family accommodation in the area.
- An Early Market Engagement exercise was carried out to ascertain whether there was an appetite for a partner to deliver new housing in the ward. A procurement process is ongoing.

- Ongoing work with housing standards in the Private Rented Sector with a dedicated Environmental Health Officer undertaking proactive and reactive work and leading on public health, noise, and waste complaints.
- Working with private landlords to improve waste facilities and build on engagement to improve communication within a forum setting.
- Dedicated waste cleansing services for the rear lanes and streets, improving the environment and taking enforcement action where needed.
- Delivery of a waste exit strategy will commence in summer this year to encourage engagement, awareness and education with the community and also further prosecution work around fly tipping, dog fouling and littering.
- Crime prevention through home safety kits in collaboration with Dyfed Powys Police and active community groups in the area.
- Accessed small funding streams such as the Community Renewal Fund to help community groups and young people in the ward access services and help encourage employment and education opportunities.
- Asset Community Based Development training has been launched to residents and groups working in the area to encourage pride and strength for the project and area in a bid for them to become community champions.

Collaborative work has continued throughout the year on **multi-agency Public Service hubs** – a new PSB priority. PSB partners have been discussing new ways of working by public services. Following a mapping exercise of public sector estates in the main town centres and rural towns, partners agreed to focus on Llandeilo as the pilot project. A location has been identified with potential for agile working co-location, customer facing opportunities and an outreach facility for staff working in the community. There is commitment from partners to this exciting opportunity and an implementation plan has been developed. Unfortunately, the timing of the project has been affected by COVID-19 restrictions but it is hoped that the new hub will be operational by July 2022. Other additional locations linked to the Ten Towns initiative are in the early stages of being considered by partner organisations for a similar agile working space.

The **Well-being Assessment** was completed and agreed by the PSB at its meeting in March 2022 and is available [here](#). It is based on data, evidence and feedback from our residents and stakeholders on what is important to our communities in terms of Well-being. It was developed following a collaborative approach, working in partnership with regional colleagues in Pembrokeshire and Ceredigion which included a joint Methodology Framework and Engagement Plan. These enabled a collective approach to undertaking the assessments and engagement across the three PSBs.

The Well-being Assessment was developed following extensive data collection, analysis and engagement. In Carmarthenshire, the regional survey went live in August and closed in October, running alongside a number of engagement events. There were over 600 responses from Carmarthenshire residents to the survey in addition to the written comments received from the engagement events. Specific efforts were made to involve seldom heard voices and networks and events included conversations with Armed Forces stakeholders and service users, Carmarthenshire Disability Partnership, Black, Asian and Minority Ethnic residents, the Police and Crime Commissioners Youth Forum, West Wales Action for Mental Health's mental health and well-being network, primary schools and networks facilitated by CAVS such as the Carmarthenshire Volunteer Organisers Network.

The data analysis of national and local data sets was undertaken with the assistance of a collaborative regional approach. This helped avoid duplication, shared expertise, and agreed common standards during the writing phase. It also provided a useful way of identifying key regional well-being themes that needed to be reflected across all three areas.

The work was supported by the Regional Well-being Assessment Co-ordinator who commenced in post in August and assisted with the data analysis, preparation and production of the Assessment.

Further consultation was undertaken on the draft Well-being Assessment with stakeholders and residents between December 2021 and January 2022. A range of documents were developed to support the Assessment:

- Consultation and Involvement report
- Data source document, Environment
- Climate Change Analysis
- Community Well-being profiles for each of the six 6 Upper Super Output Areas in the county
- Case studies showing interventions implemented in response to the challenges identified in the Assessment.

A presentation was given to the PSB in May 2021 on the **Environment (Wales) Act – Biodiversity and Resilience of Ecosystems Duty, Nature Partnership and NRW's State of Nature Resources Report**. It was noted that these were key areas of the work programme for the Healthy Environment Delivery Group going forward and that the information and documents were key sources for the Well-being Assessment. The PSB agreed that the Delivery Group would consider what could be done to assist in reducing phosphate levels.

This topic was the focus of the Delivery Group's September meeting with presentations from the County Council summarising the work undertaken in Carmarthenshire and from NRW on the Special Areas of Conservation Rivers Project. The group was advised that a green and blue infrastructure strategy was being developed for the county. Such a strategy for eight settlements is near completion which will be a useful resource for PSB partners.

The Council is currently reviewing its relevant property holdings in light of requirements emerging from phosphate guidelines, and further legislative and corporate aims across the Council's services. This involves mapping the land in its ownership to consider potential use for phosphate mitigation and associated environmental and sustainability purposes. These associated uses include energy generation, carbon sequestration (the process of storing carbon by naturally capturing carbon dioxide from the atmosphere), tree planting, enhancing biodiversity, community use and rural investment. There will be an overlap between the above requirements, the review will consider the various options for stacking of environmental benefits wherever possible to maximise utility of the land. This is also an area of future work to be developed with PSB partners, where possible. It is anticipated that this topic will be subject to further discussion as the Well-being Plan is developed.

Heléna Herklots, Older People's Commissioner for Wales, also presented to the PSB in May 2021. **Age-friendly Communities** was discussed and the Welsh Government's 'Ageing Well in Wales' draft strategy. The PSB agreed in principle to take forward discussion on Age-friendly Communities with the RPB on regional approach and it was later agreed that the County Council would lead on a Carmarthenshire application with the RPB facilitating discussion with the other local authorities in the region.

In September 2022, Welsh Government allocated funding to every Local Authority in Wales, to support the creation of Age-friendly Communities and to strengthen and extend the reach of local structures and support work to join the World Health Organisation's Global Network. Part of this funding was awarded from the Welsh Government's Covid 19 Recovery Fund to support older people to re-engage with their communities.

Our focus in Carmarthenshire has been the preparation of detailed mapping work to support a future application and working with local third sector groups to provide opportunities for older people to re-join community activities.

In July, the PSB was updated on the Council's **Economic Recovery & Delivery Plan** and the work to aid economic recovery in the County. A report on the impact of Covid on Carmarthenshire businesses was presented to the Council's Executive Board in June

2020. Two groups had been established – Business and Economy Recovery Group (internal) and Business Advisory Group (external). An overview was provided on the 11 themes – capital infrastructure; business support; town centre economy; procurement; planning; rural economy; communities; digital connectivity; skills; tourism and events; land assets. The delivery plan aims to support 6,500 businesses, create 2,000 jobs, improve skills and qualifications of 750 individuals, help 1,000 individuals back into employment, increase local procurement spend by £20m, digital connectivity investment of £10m and access to superfast broadband for 95% of premises. An innovation strategy was being developed focusing on procurement, health and well-being, digital information, climate change and green recovery. PSB partners were invited to contribute to the development of the Innovation strategy and a meeting was subsequently held with PSB members as a stakeholder cohort to enable this engagement.

The PSB has continued to be kept updated on the latest developments on projects which are part of the **Swansea Bay City Deal**. Presentations were received in July in relation to both the **Pentre Awel** and **Digital Infrastructure** projects.

Pentre Awel is a prestigious, innovative £87m development which is being delivered by Carmarthenshire County Council. It is the largest regeneration scheme in South West Wales and will bring together life science and business innovation, community healthcare and modern leisure facilities at the 83-acre Delta Lakes site on the Llanelli coastline.

The truly collaborative scheme is being delivered for the local community by the County Council in partnership with Hywel Dda University Health Board, Universities and colleges and is part-funded by the Swansea Bay City Deal (£40million). It aims to create around 1,800 jobs over 15 years and boost the local economy by more than £450m.

The Pentre Awel site will have four zones – 1) City Deal (Education, Business, Research and Health) and Leisure; 2) Social/affordable housing and Assisted Living (nursing home, residential rehabilitation and extra care); 3) Assisted Living and Business Expansion and 4) open market housing and hotel, along with areas of green space with the potential for social prescribing. The PSB were updated on the proposed layout of Zone 1 (City Deal and Leisure) which had been developed following engagement with key stakeholders.

The PSB was advised that Zone 1 is currently being taken forward following the approval of the City Deal Business Case in March 2021. A procurement exercise has been initiated with the appointment of a construction contractor targeted in October. In line with the Council's objectives and economic regeneration ambitions, the County Council has placed great emphasis on community benefits as part of its tender for Zone 1, including targeted recruitment and training and supply chain engagement.

A continuum of education, skills and training is being developed for local people to provide training opportunities from schools to further and higher education and

continuing professional development. Most of the training available is around health and care but also includes construction, support services and digital training. Key providers have been identified including PSB partners - University of Wales Trinity Saint David and Coleg Sir Gâr – with Swansea and Cardiff Universities.

A clinical delivery and clinical research centre will support the shift towards community-based care. It is designed to optimise and place students and trainees in a clinical setting.

The PSB discussed the wider determinants of well-being which include health, job creation, access to services, skills, training, and community cohesion. It was also suggested that consideration be given to the potential need over the next 20-30 years and ensuring the facilities provided can adapt to future needs.

PSB members were invited to consider ways that Pentre Awel can work for local communities, local businesses and third sector.

PSB members were provided with information on the latest developments in the Swansea Bay City Deal's **Digital Infrastructure** Programme. The key aim of the Programme is to improve the connectivity infrastructure of our region, both fixed and mobile. The Rural workstream of the Programme aims to ensure business and residential premises have access to a minimum broadband service of superfast broadband (>30 megabytes per second).

There is significant ongoing regional investment impacting on Carmarthenshire, including four, potentially five, new mobile masts being planned for our most rural parts and Welsh Government's Superfast Cymru 2 Project funding to connect the worst served premises which will benefit approximately 3,300 premises in our county. In addition, there are currently three Voucher Scheme Community Projects in place and seven more are being considered by the DCMS. The premises within these schemes receive a voucher and residents' group themselves together to become a community project to approach, with the support of local authority staff, one of the four active broadband suppliers in Carmarthenshire. The supplier then submits plans to the UK Government's Department for Digital Culture Media and Sport (DCMS) to provide broadband in that area.

PSB members were invited to various digital project workshops and further liaison took place to progress opportunities relating to Internet of Things which is an ongoing area of interest for partners.

In September, the PSB was updated on the **Ten Towns initiative** which covers Cross Hands, Cwmaman, Kidwelly, Laugharne, Llandeilo, Llandovery, Llanybydder, Newcastle Emlyn, St Clears and Whitland. This was developed as a response to the Council's 'Moving Rural Carmarthenshire Forward Plan' which sets out a number of key

recommendations to support the regeneration of rural communities. The initiative has been adopted into the county's economic recovery plan.

Growth plans have been developed for each of the ten towns which identify local need. Key themes covered by the growth plans are:

- investment in business premises to support new start-ups, business growth and expansion
- 'Iaith Gwaith' business grant, which sees links between economic growth and the Welsh language through business growth
- digital/smart towns
- work hubs and shared workspaces, looking at creating four main hubs, one for each geographical area
- skills
- tourism initiatives including walking and cycling
- community energy
- circular economy.

A Growth Plan Group in each of the towns will be progressing local community activity to deliver the plans utilising funding streams including £1 million from the Council's capital programme, business start-up and development grants, property development funds and £100,000 LEADER funding.

PSB members have advised of any developments and initiatives being planned in any of the Ten rural towns and improved links made between the project and partner organisations.

PSB learned of the outcome of the work in **Newcastle Emlyn** on a **Climate Resilience Plan** in September 2021. This pilot project built on initial work undertaken in 2019 when the Healthy Environment Delivery Group (HEDG) requested engagement with a number of communities. In 2020, it was decided to do more detailed research in two communities to understand the public's perceived risks of climate change, the impact to the community and to see what action communities could take to better prepare for the effects of climate change. The project focussed on Newcastle Emlyn and Fishguard in Pembrokeshire. The engagement with the public sector, volunteer community and residents had to be undertaken on-line, because of the pandemic, which impacted on the number of participants.

Due to available resources, it was recommended to the PSB by the HEDG that two of the report's recommendations be progressed - the development of a Community Led Emergency Response Plan and a Climate Risk and Assets Map. The former would be in

conjunction with the Ten Towns project and the latter progressed with support by students from the University of Wales Trinity Saint David.

However, having reviewed the priorities of other communities recently impacted by flooding earlier in the year across West Wales, it was decided that the priority for the production of new community response plans should focus on communities recently impacted by flooding and updating those response plans already in existence.

In March 2022, the UWTSU updated that 18 undergraduate students had used Newcastle Emlyn as a case study for asset mapping. A summary document will be provided to the Healthy Environment Delivery Group for consideration.

The **Strong Connections Delivery Group** made successful bid to WG Coronavirus Volunteering Recovery Fund and the PSB were advised in May that the resulting new Volunteering website and learning platform would be officially launched during Volunteering Week 1-7 June. A Volunteering Strategy is also being developed.

The **Foundational Economy Challenge Fund Public Sector Food Procurement project** finished at the end of March 2021. Two stakeholder virtual events were held in March 2021 which helped identify key areas for further development and paved the way for further development. Partners collaborated on the development of a Phase 2 foundational economy proposal which has two elements - working with the Health Board in terms of developing a feasibility study around food provision for patient meals and looking at potential methodology for direct supply of local food into school sites. Further Funding of £100,000 was secured for Phase 2 from Welsh Government which will focus on work the Health Board are leading. During the development of the Phase 2 project Welsh Government announced the intention to deliver Free School Meals to all primary age children therefore the brief for the schools element has changed slightly in order to focus on identifying key steps for enabling local food produce onto school meals as part of the universal free school meals programme going forward.

In April 2022, the PSB were pleased to hear that Carmarthenshire had become a recognised **Sustainable Food Place** following a successful application by Bwyd Sir Gâr, which was delivered through a partnership between the PSB and Carmarthenshire Food Network. In September 2021, the PSB had supported the proposal which had come from discussions that followed the work on local food procurement. One of the recommendations from that work related to the development of a food strategy. The Carmarthenshire Food Network was established in early 2021, facilitated through CAVS, has brought together a vast array of community focused groups working in the food sector, such as food banks, hot meals groups, community orchards and community growing schemes. This has given the PSB an opportunity to take the discussion forward in a much more coordinated way with the range of partners. By working collectively, the

two partnerships have formed Bwyd Sir Gâr Food which will be further progressed to deliver and develop against the Sustainable Food Places framework.

The PSB is also supporting other food related projects led by Social Farms and Gardens that has secured funding from Welsh Government for the delivery of a food hub project in Carmarthenshire. They will be working with local producers and scaling up production through a food hub with opportunities for links into public services being considered.

The County Council had also received funding through the Welsh Government Supply Chain and Co-operation Fund. This will enable two dedicated officers to support this work with a focus on public sector procurement, food partnerships and support for producers.

Work is also ongoing in relation to embedding progressive procurement approaches in a range of service and provision areas by ensuring closer working links between procurement and economic development teams. This is a key part of the Council's Economic Recovery Plan.

The **Safer Communities Partnership** has continued to progress a number of areas in the PSB's workplan:

Work towards compliance with Counter Terrorism duties by partners ensuring appropriate staff training provided – the Carmarthenshire CONTEST Board has considered the proposed Protect Duty which will be placed on many partners as it will require owners of publicly accessible locations to consider the risk of terrorist attacks and to take measures proportionate to the risk to protect the public. Partner organisations submitted responses to the consultation on the proposed duty which ended on 2 July and the Government issued its response in January 2022 and will use the feedback received to further develop the legislation, which will be introduced to Parliament at the earliest opportunity.

In preparation for the new Duty, a multi-agency Protective Security Preparedness Group (PSPG) has been established which first met in November 2021.

Continue to develop partnership working to tackle serious organised crime including County Lines activity – updated information on current organised crime groups and emerging intelligence continues to be shared among partners on an ad hoc basis and in Serious Violence and Organised Crime Board meetings. Further County Lines Intensification weeks were held throughout the year, led by Police, with targeted action involving partners.

Develop usage of ‘Internet of Things’ technology to tackle local crime and disorder problem - this initiative is part of a wider project to develop network of SMART towns which aligns with current work undertaken across ten rural towns focusing on economic growth, also covering Ammanford and Burry Port. This joint pilot project was funded by the county’s Local Action Group, Grŵp Cefn Gwlad, responsible for delivery of LEADER programme, the Valley’s Taskforce Programme and Safer Communities Partnership using Welsh Government and PCC funding. Engagement events have been held with key stakeholders in each town. This included a dedicated event held with neighbourhood policing team representatives in July 2021 to discuss utilising the technology to address issues of concern such as anti-social behaviour, quad bike theft and shed theft. Locations for gateway installation were identified and installation has taken place now in almost 40 places across the county. Both Coleg Sir Gâr and the Police are assisting with providing these locations. The majority of the county is now in a position to benefit from this project and the next stage is to build on the engagement work undertaken to work in each of the areas to deliver this technology. Discussions will take place with key stakeholder to enable the deployment of sensors to benefit local communities and businesses.

Learning from themes identified by domestic homicides - Resources been produced for frontline practitioners on following themes: domestic abuse among older people, male victims, isolation/rural issues, Child to Parent abuse and domestic abuse and mental health. These have been distributed to staff in partner organisations across the region. Some of these themes are being further considered by a panel leading on a review of a domestic death.

Work to bring together communities while identifying any tensions affecting community cohesion - weekly tension monitoring meetings were introduced shortly before the pandemic. These have been an extremely useful discussion and information sharing forum for partners to understand issues and hotspots of tensions within our communities and, where appropriate, develop mitigation. The issues focused on relate to anti-social behaviour, hate crime, community tensions and protests/demonstrations. Partners include the County Council, Health Board, Wales Hate Support Centre, Race Council Cymru, Fire and Rescue Service, Police, Victim Support, Travelling Ahead (Gypsy Traveller advocacy group), University of Wales Trinity St David, Llanelli LGBTQ+ support group and Help for Heroes.

A small number of incidents of racist graffiti in West Wales has resulted in training being explored for regional frontline staff on signs/symbols often associated with far-right

groups. An information booklet and reporting process to gather intelligence is being considered for council frontline staff. These are being developed in discussion with the Environment Department for street scene/cleansing teams with training focusing on what to look out for and who to report incidents to.

During Hate Crime Awareness Week in October 2021, the Community Cohesion Team helped coordinate a regional calendar of events with partners including the Police and Crime Commissioner, Police, Victim Support, Race Council Cymru and the Health Board. The Cohesion Team took the lead on several regional initiatives:

- A project in collaboration with Victim Support and youth clubs for young people to design a t-shirt celebrating diversity. The winners were Dr Mz's LGBTQ+ youth group and Haverfordwest Young Carers
- Promoting the Community Cohesion Hate Crime Awareness film
- An online Hate Crime workshop tackling issues around hate crime and social media
- Promoting an event on Migrant Rights via networks across the region.
- A series of online events to raise awareness of hate crime in collaboration with Victim Support.

The Community Cohesion team made available a third round of grant funding to develop projects which support cohesion principles. A number of successful projects ran across Carmarthenshire including:

- Black History Month – over 50 people attended an event run in Llanelli by People Speak Up where storyteller, Phil Okwedy, shared stories from his Nigerian descendants, his life on being a black man in Wales and his love for traditional storytelling.
- LGBTQ History Month - social media messaging was co-ordinated across the region and events were promoted during the month. These included CETMA's Loud and Proud Tour 2022 which visited Llanelli, Tumble, Cardigan/Newcastle Emlyn, Llandovery, Carmarthen, and Kidwelly, an event in Carmarthen developed by "On your face", an LGBTQ+ platform aiming to bring the queer creatives of Wales to the forefront which included an exhibition by various artists from the collective, live music, workshops, talks, open mic and a food stall.
- International Day of Disabled People – workshops were delivered to coincide with both Carers Rights Day (25th November) and International Day of Disabled people (3rd December). The aim was to promote self-advocacy to carers, helping them to realise when speaking up for oneself is required, equipping carers with tools to speak up regarding their needs, accessing policy information and facilitating continued online support.

Five Ways of Working

The PSB has continued to embed the five ways of working into its planning and working arrangements, aiming to consider the Five Ways of Working in all it does. This is evident in the projects which have been developed during the year, including:

The multi-agency public service hubs initiative is ensuring better use is made of the premises that PSB partners have. With likely changes to ways of working in the future, partners are **collaboratively** reviewing where staff need to work out of and deliver services from. **Integration** is being progressed with staff being brought together from different partner organisations to work out of the same buildings, saving space and running costs.

The local community continue to be **involved** in the work in Tyisha as partners work **collaboratively** to **prevent** and address key issues of concern that matter to the local community and is impacting on the regeneration of the area. **Long-term** changes are being made and local people will benefit from living in a safer, more enjoyable place.

The Foundational Economy Challenge Fund Public Sector Food Procurement project has involved **collaborative** working to change how local public services procure food in our facilities. Greater emphasis is being placed on community benefits and maximising the value of spend in our local communities by **involving** local producers. Areas of work have included identifying opportunities to influence public sector facility menus to reflect healthy eating practices, opportunities for local sourcing of products, developing the future supply chain and engaging suppliers.

The mapping of the land owned by PSB partners to consider its future strategic land use is taking a **preventative** and **long term** approach to the impact of phosphates and other environmental impacts on our local communities. A **collaborative** approach by PSB members towards land use will help to further the Well-being of Future Generations goals.

Regional working

PSB/Regional Partnership Board (RPB) Network comprising of PSB leads from the three counties, representatives from Hywel Dda University Health Board and the Regional Partnership Board continued to meet during the year. Meetings were held more frequently, on a monthly basis, during the development of the Well-being Assessment to assist with the regional collective approach. This frequency is continuing as the Well-being Plans are being developed.

Testing on the **Digital Information System** (“Gorwel”) developed by Writemedia on behalf of the three PSB’s resumed recently following the completion of the draft Assessment. The system is live with the metrics, qualitative data, dashboards and reporting functions operational. Work will continue over the coming months to make the system fully operational and a joint presentation across the three PSB areas to officially launch the system will be arranged in due course. The system will provide a central repository for all PSB members, stakeholders and citizens for the ongoing recording and analysis of data relating to well-being. Its aim is to support the production of the assessments by making the collation and analysis of quantitative and qualitative data quicker and easier.

Links with the Regional Partnership Board

Regular meetings continue to take place between the PSB leads for Carmarthenshire, Ceredigion and Pembrokeshire with the Programme and Change Manager from the RPB to progress collaborative working. Updates are provided which focus on the areas where there are clear links between the priorities of both Boards to ensure close alignment.

There was closer joint working between officers from the RPB and PSBs during the development of the Well-being Assessments and the Population Needs Assessment, although it is recognised that this could be further improved in the future. The Regional Well-being Assessments Co-ordinator sat on the Steering Group for the RPB’s Population Needs Assessment and Market Stability Report. This enabled the sharing of information on emerging trends from the assessments to inform some aspects of analysis and the strengthening of areas of the Well-being Assessments in the consultation phase.

Discussions are taking place to ensure closer alignment including PSB representation on the ‘Healthier Carmarthenshire Board’ which oversees the RPB funding and other structures in place which oversee the programmes. These could include the prevention and promoting good emotional health and well-being programmes which includes age-friendly and disability-friendly communities.

Our development areas

Other priority areas to be progressed:

- Engagement of PSB partners as members of the new Local Regeneration Partnership being established to oversee the delivery of the UK Shared Prosperity Fund. This Fund is a central pillar of the UK Government's 'Levelling Up' agenda and Carmarthenshire will benefit from £38.6m (a mix of capital and revenue funding) over 3 financial years, starting in 2022 and ending in March 2025.
- To develop the new Well-being Plan in response to the recently completed Well-being Assessment
- To review and ensure alignment and closer working with other regional strategic partnerships to ensure all opportunities are taken to engage and work with other regional partnerships
- To continue to further integrate our work with the RPB with collaborative working to rationalise delivery arrangements and maximise the opportunities to implement both Plans, including PSB representation on relevant groups
 - To develop the PSB's website to ensure it is an effective tool to give an insight into the working of the PSB and promote the collaborative efforts taking place and successes in delivering the Well-being Plan
- To develop a proposal for wider PSB communication channels to raise awareness among our communities of the work of the PSB, the actions being progressed and achievements to date