



**2.00pm, Thursday 15 July 2021**  
**Virtual Meeting**

<b>MINUTES</b>
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<b>Present</b>	
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Name	Organisation
Barry Liles (Chair)	University of Wales Trinity Saint David
Cllr Emlyn Dole	Carmarthenshire County Council
Huwel Manley	Natural Resources Wales
CI Shaun Bowen	Dyfed Powys Police
Ruth Mullen	Carmarthenshire County Council
Kevin Jones	Mid & West Wales Fire and Rescue Service
Cllr Elwyn Williams	Mid & West Wales Fire and Rescue Service Authority
Ros Jervis	Hywel Dda University Health Board
Anna Bird	Hywel Dda University Health Board
Huw Thomas	Hywel Dda University Health Board
Marie Mitchell	Carmarthenshire Association of Voluntary Services
Andrew Charles	Welsh Government
Andrew Cornish	Coleg Sir Gâr

<b>In attendance</b>	
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Name	Organisation
Gwyneth Ayers	Carmarthenshire County Council
Kate Harrop	Carmarthenshire County Council
Wendy Phillips	Carmarthenshire County Council
Jason Jones	Carmarthenshire County Council
Sharon Burford	Carmarthenshire County Council
Richard Reynolds	Carmarthenshire County Council
Gareth Jones	Carmarthenshire County Council
Ceri Jenkins	Carmarthenshire County Council

<b>1. Welcome and Apologies</b>
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Barry Liles, Chair, welcomed everyone to the virtual meeting, new member Cllr Elwyn Williams and guests were introduced.

<b>Apologies</b>	
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Name	Organisation
Maria Battle	Hywel Dda University Health Board

Rhian Dawson	Hywel Dda University Health Board
Supt Gary Phillips	Dyfed Powys Police
Carys Morgans	Office of the Police and Crime Commissioner
Christine Harley	National Probation Service
Martyn Palfreman	West Wales Regional Partnership Board

## **2. Carmarthenshire Economic Recovery & Delivery Plan**

Jason Jones, Head of Regeneration, gave a presentation on the work to aid economic recovery in the County.

A report on the impact of Covid on Carmarthenshire businesses was presented to the Council's Executive Board in June 2020. Two groups were established – Business and Economy Recovery Group (internal) and Business Advisory Group (external). The outcome of the subsequent independent review by consultants was positive.

Key points referred to:

- Projections indicate that GVA and Employment will unlikely recover to pre pandemic levels within three years without intervention.
- An overview was provided on the 11 themes – capital infrastructure; business support; town centre economy; procurement; planning; rural economy; communities; digital connectivity; skills; tourism and events; land assets.
- The delivery plan aims to support 6,500 businesses, create 2,000 jobs, improve skills and qualifications of 750 individuals, help 1,000 individuals back into employment, increase local procurement spend by £20m, digital connectivity investment of £10m and access to superfast broadband for 95% of premises.
- Looking at an innovation strategy focusing on procurement, health and well-being, digital information, climate change and green recovery. Cardiff University is assisting with this work and will also include engagement with stakeholder cohorts, which the PSB were invited to participate in.
- Future funding opportunities – previous support from the PSB was appreciated and it is hoped would continue.
- Better Ways of Working - In addition to the Property Group looking at assets, land could also be included in a data map, creating hubs for agile working, collaborative space for public sector and test trading for independent trading/food market etc.

The request for involvement in the Stakeholder Engagement Group was endorsed and a request made for regular feedback on progress.

- It is anticipated that the 10 Towns will see an increase in footfall due to agile working. There will also be a focus on town centre accommodation in the primary towns, possibly by purchasing town centre premises.
- The objectives of the procurement programme will be communicated with the various sectors to enable diversification to ensure local supply chain.

Huwel Manley stated that NRW has a large estate in Carmarthenshire and would welcome engagement on potential ways to deliver wider objectives.

**ACTION**

Regular feedback on progress with implementing the Economic Recovery Plan to be provided to PSB	Jason Jones
Link in with Huwel Manley on potential ways to deliver wider objectives	Jason Jones
Ensure PSB engagement as a stakeholder cohort in the development of the Innovation Strategy	Jason Jones
Schedule update on Community Renewal Fund feedback at a future meeting	PSB Support Team

### 3. Swansea Bay City Deal Pentre Awel Project Update

Sharon Burford, Project Manager, and Richard Reynolds, Project Officer, provided a presentation on the Pentre Awel, which is a Carmarthenshire County Council project.

The site, which covers 83 acres of land, will have four zones and areas of green space with the potential for social prescribing:

1. City Deal and Leisure
2. Housing and Assisted Living/Residential Care
3. Assisted Living and Business Expansion
4. Hotel

The key aim is to have a site that is accessible to all and multi-generational. The focus to date has been on zone 1 which benefits from £80m of public sector investment – £40m from the Swansea Bay City Deal Programme to fund the business, education, research and health components; £27m CCC capital programme to fund replacement leisure facilities and £15m towards infrastructure for the site i.e. footways and cycleways, public realm, landscaping and main carpark. Zone 1 will be owned and operated by the Authority and the Business Plan was formally approved in March. An overview of its layout was provided which was developed following engagement with multiple stakeholders.

A continuum of education, skills and training has been developed to encourage people back into education, skills and training. Most of the training available is around health and care but also includes construction, support services such as administrative and reception and digital training. Providers are in place for each element and a Memorandum of Understanding signed with University of Wales Trinity Saint David, Coleg Sir Gâr, Swansea University and Cardiff University.

A clinical delivery and clinical research centre will support the shift towards community-based care. It is designed to optimise and place students and trainees in a clinical setting. The procurement of Zone 1 is currently out to tender and due to close next week.

It is recognised that the wider determinants of well-being are health, job creation, access to services, skills, training, and community cohesion. A public exhibition was held with the local community, and it was suggested by PSB members that this be repeated to encourage local use of the facilities. It was also suggested that consideration be given to the potential need over the next 20-30 years and building places that can adapt.

Consider ways that Pentre Awel can work for local communities, local businesses and third sector.	All
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#### 4. Swansea Bay City Deal Digital Infrastructure Project Update

A presentation was provided by Gareth Jones, Digital Programme Manager, on the latest developments. The key aim for the connectivity is speeds above 1000mbps, with priority given to those who do not currently have superfast broadband.

Carmarthenshire benchmarks very well against other rural authorities in terms of commercial investment of fibre build. Superfast Cymru 2 investment has been secured with £9.2m to connect 8,600 of worst served premises across the Swansea Bay City region; 3,300 in Carmarthenshire. There are four, potentially five, new mobile masts being built in the most rural parts of Carmarthenshire with work ongoing to identify sites. Mobile is a valid alternative to broadband. There are currently ten Gigabit Voucher Scheme Community Projects in place with others in the pipeline. Seven are with DCMS awaiting approval, they will use the voucher scheme to discuss with suppliers to get better broadband – there are currently four suppliers active in the county. WG recently announced they will be topping up the scheme.

The project has been signed off and agreed by all parties and the regional digital infrastructure governance is in place. Adverts are currently out for the Project Manager post, resources for each local authority and a Specialist Advisor.

Significant Regional investment:-

- £3.5m from regional partners, primary local authority
- £9.2m of Superfast Cymru funding, impacting 3,300 properties in Carmarthenshire
- £290k DCMS Rural Gigabit Connectivity Hub
- £500k for Community broadband projects
- £400k for open access wireless 'Internet of Things'

Workshops will be held in the coming months and partners/stakeholders will be invited. There was a brief conversation on the Internet of Things and it was agreed that a presentation be brought to a future meeting.

ACTION	
Provide details of marketing and media contacts to Gareth Jones	All
Invite PSB members/contacts to various Digital Project Workshops	Gareth Jones
Discuss further digital inclusion and Internet of Things (IoT) opportunities with health board colleagues	Huw Thomas & Gareth Jones
Internet of Things presentation to be brought to a future meeting	PSB Support Team
Contact PSB partners to exploit assets for IoT network & infrastructure	Gareth Jones
Presentations to be circulated to PSB Members	PSB Support Team

#### 5. Minutes and Matters arising

4 May 2021

The minutes were accepted as a true and accurate record.

##### Action Log

Updates were provided on previous actions.

## 6. Carmarthenshire Well-being Plan Updates

### Foundational Economy Challenge Fund Public Sector Food Procurement Project

Although funding ended at the end of March, work is ongoing in relation to procurement. This is a key part of the Economic Recovery Plan.

In terms of the food element, Gwyneth Ayers is engaged in various projects, both public sector and community, in developing the local food chain to ensure alignment of projects. There are a few potential funding applications in terms of progression especially looking at collaboration in the produce sector. An update will be brought back when appropriate.

Carmarthenshire Food Network is an exciting project led by CAVS. It was established and brought together community based stakeholders e.g. foodbanks, community growing schemes, allotments, orchards, producers etc.

This will be included within the workplan in future rather than an agenda item.

Discussions are ongoing on the proposal of phase 2 to further progress the work.

### Coronavirus Volunteering Recovery fund update

Work with the consultants is coming to an end and draft reports have been received. Some amendments are to be made prior to taking to the Strong Connections Delivery Group for discussion.

Work with volunteering and the learning platform continues to develop along with the volunteering strategy.

### Town Centre Public Service Hubs

Meetings are ongoing around a possible collaboration in Llandeilo. A location has been identified with potential for agile working co-location, customer facing opportunities and outreach facility for staff working in the community. Proposals are being costed. Support in principle was sought from PSB members with each one taking to own organisation to progress. There is growing commitment and support in making this work.

### Workplan

(This item was not discussed, however a number of updates had been provided during the meeting.)

ACTION	
Re-establish PSB Procurement links in order to progress recommendations of CLES report	PSB Support Team
Advise Gwyneth Ayers of developments and projects relating to the food sector to be progressed in partnership	All
Liaise with Anna Jones to ensure links with CAVS regarding volunteer funding	Barry Liles
Town Centre Hubs proposal to be brought to September meeting	PSB Support Team

## 7. Well-being Assessment Update

An overview of recent developments was provided and progress has been made in a number of key areas. A Regional Survey Group was set up to develop the survey which is themed around the seven well-being goals. Survey should be live from early August to end September. There are discussions with RPB colleagues to ensure joint engagement opportunities considered between population assessment and well-being assessment.

Regional Engagement Plan – looking at other opportunities for engagement with a toolkit being drafted to facilitate discussions. A number of stakeholder events are to be held in the county.

A map of the Upper Super Output Area was circulated, however feedback from the Future Generations Commissioner from the previous assessment was that data should be more local. It was suggested that the Upper Super Output Area is used as a starting point and can capture survey data from postcode. Development of community profiles for the 6 areas to be looked at going forward. Following discussion on the USOA and MSOA, it was agreed to use the USOA but for data sets available at MSOA level to be identified.

The new Regional Well-being Project Coordinator is due to start in post on 2 August. Unfortunately, the Co-production Network bid discussed at the last meeting was unsuccessful. The Digital Information System, Gorwel, is currently being tested before going live and consideration given to if it can be used for the well-being assessment. The Well-being Assessment timeline was discussed - although the deadline is May, publication is aimed for March 2022, prior to the Local Government elections.

Andrew Charles informed that the work under the Well-being of Future Generations Act to develop national milestones, look at gaps in national well-being indicators in the context of Covid, and the Future Trends Report. These are scheduled for publication in December 2021 but there will be a consultation in the Autumn.

<b>ACTION</b>	
Identify data sets which are available at Middle Super Output Area (MSOA) Level	Kate Harrop
Circulate link to the Well-being of Future Generations’ National Well-being: Indicators, Milestones and Trends blog <a href="https://shapingwalesfuture.blog.gov.wales/">https://shapingwalesfuture.blog.gov.wales/</a>	PSB Support Team
National Well-being: Indicators, Milestones and Trends to be included on a future agenda.	PSB Support Team

## **8. Any Other Business**

Barry Liles welcomed Ros Jervis back to the meeting and thanked her and her team for the hard work undertaken during the Covid pandemic.