



9.30am, Wednesday 22 January 2020
Teifi Suite, Halliwell Centre, Carmarthen

MINUTES

Present

Name	Organisation
Cllr Emlyn Dole (Chair)	Carmarthenshire County Council
Jake Morgan	Carmarthenshire County Council
Ros Jervis (Item 1-5)	Hywel Dda University Health Board
Sarah Jennings	Hywel Dda University Health Board
Huwel Manley	Natural Resources Wales
Kevin Jones	Mid & West Wales Fire and Rescue Service
Carys Morgans	Office of the Police and Crime Commissioner
Jonathan Feild	Department for Work and Pensions
Andrew Cornish	Coleg Sir Gâr
Maria Battle	Hywel Dda University Health Board
Cllr Jan Curtice	Mid & West Wales Fire and Rescue Authority
Christine Harley	National Probation Service
Supt Craig Templeton	Dyfed Powys Police
Marie Mitchell	Carmarthenshire Association of Voluntary Services
Martyn Palfreman	West Wales Regional Partnership Board

In attendance

Name	Organisation
Cllr Cefin Campbell	Carmarthenshire County Council
Gwyneth Ayers	Carmarthenshire County Council
Jonathan Morgan (Item 1-5)	Carmarthenshire County Council
Jonathan Willis (Item 1-5)	Carmarthenshire County Council
Wendy Phillips	Carmarthenshire County Council
Joanna Jones	Carmarthenshire County Council & Hywel Dda University Health Board
Anna Bird	Hywel Dda University Health Board
Beth Cossins	Hywel Dda University Health Board
Amy Richmond Jones	Mid and West Wales Fire and Rescue Service
Rhodri Griffiths	Welsh Government
Anette Rumble	Natural Resources Wales
Clare Pilborough	CAVS

1. Welcome and Apologies

Cllr. Emlyn Dole, vice-chair of the PSB welcomed everyone to the meeting and passed on apologies from Barry Liles.

Apologies	
Name	Organisation
Barry Liles	University of Wales Trinity Saint David
Prof. Jean White	Welsh Government
Ruth Mullen	Carmarthenshire County Council
Rhian Dawson	Hywel Dda University Health Board
Julian Atkins	Brecon Beacons National Park Authority
Kate Harrop	Carmarthenshire County Council

2. Minutes and Matters Arising: 25 November 2020

- The minutes were accepted as a true and accurate record.
- Action 1 – Gwyneth Ayers apologised that a representative was not present from the Town and Community Councils as the Support Team had omitted to notify them of the meeting. A rota of future attendance will be established.
- Action 2 – Huwel Manley informed that they are currently looking at ways of funding the tree planting scheme.
- Action 5 – Gwyneth Ayers apologised that the climate emergency/carbon workshop had not yet taken place and that discussions are ongoing with Pembrokeshire to progress this.
- Action 18 – Jonathan Feild informed that the next meeting of Pembrokeshire’s Operation Group in relation to good practice of work experience placements will be held on 26 February. Anyone who wishes to attend as an observer is to contact Jonathan.
- Action 28 – Gwyneth Ayers confirmed that following the discussion at the last meeting, a letter was sent to Pembrokeshire and Ceredigion PSBs to open the discussion about formal Regional PSB arrangements. Pembrokeshire have responded that it will be discussed at their February meeting.

ACTION

Contact Jonathan Feild if interested in observing meeting of Pembrokeshire’s Operational Group on 26 February

All

3. Regional Economic Development & Infrastructure

- Rhodri Griffiths, Chief Regional Officer to Mid and South West Wales, gave an overview of the Economic Action Plan that was published in 2017. It outlines a new way of undertaking economic development, with a focus on place rather than job creation within companies. There are four principles: simplification; stronger regional voice and a place-based approach; intervention for social purpose; preparing business for future opportunities and challenges. The three Chief Regional Officers across Wales work closely together in supporting businesses.
- Focus on place making, developing cluster organisations and supply chain with the aim of spreading the economy. Previous focus on sectors did create 10,000 jobs over 3 years. However, this focus did not provide the high-quality jobs that were needed, did not lead to indigenous firms getting the support needed and did not lead to strong, sustainable companies and institutions within our economies. Current work includes looking at foundation sectors and how to support them. Rhodri informed that he is interested in Community Wealth Building and that he leads on the Swansea Bay City Region Deal and it is hoped to extract elements to make communities stronger.

- The Welsh Government team is now aligned with the Local Authority boundaries and working together to develop regional, sub-regional and local priorities. This entails looking at how policies and intervention impact communities. Over the next few months, Welsh Government will be working with Local Authorities to engage with the public. The focus is on supporting companies and supply chains, particularly Community Wealth Building. Rhodri suggested that his team could work with the PSB in bringing private sector collaboration with the public sector collaboration which would benefit communities and people.
- The following comments were made in relation to Procurement:
 - Current rules restrict work – One focus of Community Wealth Building will be procurement, there are provisions within legislation and there is a need to upskill front line people, possibly via a masterclass.
 - 50-60% of procurement has a carbon footprint and needs to be looked at in parallel with wealth development to keep as local as possible. Rhodri Griffiths stated that how companies decarbonise themselves is one of the elements looked at when supporting companies.
 - Procurement is about much more than price and large companies are very good at writing bids.
 - An enquiry was made in terms of the timescale for a Procurement Masterclass. Gwyneth Ayers stated that Barry Liles is keen to progress this as soon as possible. Rhodri added that there are a number of organisations that can assist such as CLES and that funding may be available to develop the Masterclass.
- Gwyneth Ayers informed that prior to Christmas an opportunity arose to submit a bid to Welsh Government for a Community Wealth Building pilot project. An expression of interest was submitted and will be shared with the Board. Both Ceredigion and Pembrokeshire were approached in terms of a cluster bid, however due to the tight timescale, we were unable to submit a joint bid. Nevertheless, both Carmarthenshire and Ceredigion have stated in their individual bids that they are happy to work together if it would strengthen the position in becoming a pilot project. The decision on outcome of the bid is expected soon will be shared with Board Members.
- Ros Jervis commented that health and well-being outcomes of the population is about more than having a safe secure homes and secure job. The creation of wealth increases health therefore there is a need to maximise the potential. Ros welcomed Rhodri to link in with her if required.

ACTION	
Circulate Community Wealth Building expression of interest	PSB Support Team
Share outcome of Community Wealth Building bid	PSB Support Team
Procurement Masterclass to be progressed as soon as possible. Funding may be available via Rhodri Griffiths.	PSB Support Team

4. Moving Rural Carmarthenshire Forward: PSB contributions

- Following the presentation provided last September, Cllr. Cefin Campbell, Carmarthenshire County Council, highlighted the key themes that could be taken forward in collaboration.
- The strategy is the first of its kind to be developed in Wales, but we do not have all the answers.
- We have a higher than average ageing population and are losing young people from the county. The aim is to keep young people in the area and attract those who have left to return.
- Housing is a particular issue in rural areas, with young people being priced out of the market.
- A resilient community leads to wealth creation and it is hoped to create jobs and develop skills. One aim is to create a partnership between the County Council, Coleg Sir Gâr and University of Wales Trinity Saint David, to consider the possibility of setting up business units in rural areas

and technology and skills innovation centres to encourage young people to diversify in answer to the agricultural challenges because of Brexit.

- Broadband is a must in attracting businesses to Carmarthenshire. At present, superfast is only available to 86% of the County, however, a seminar was held prior to Christmas where Council officers are working with Openreach to enhance this provision.
- 10 Rural Towns have been identified and an individual regeneration strategy will be developed for each, including the surrounding villages.
- We need to keep the Carmarthenshire pound as locally as possible, this links in with the Foundational Economy. The Preston model is a good example of what can be done.
- The new LDP will allow sensitive planning in rural areas.
- Loneliness and isolation are issues in rural areas and its damaging effect has been compared to smoking 20 cigarettes a day.
- We are working closely with the agriculture sector not only on Brexit but also climate change. There are opportunities for the sector if we can change the procurement rules. The food and drink sector is very important to Carmarthenshire.
- Gwyneth Ayers informed that the Rural Report has 55 recommendations. Those most relevant/of interest to the PSB have been extracted to establish whether partners are currently undertaking some of the work or are interested in being involved.
- A number of comments were made including:
 - The cross-cutting themes of the delivery groups
 - The need to address transport issues and road engineering
 - Some of the work is currently being addressed through the Transformation Fund
 - The need to get into schools earlier.
- Rhodri Griffiths highlighted the need to be clear on what is required particularly from other agencies e.g. Transport for Wales. There is a need to recognise that there are other delivery partners.
- An electronic copy of the PSB specific recommendations to be circulated for comment and a further discussion to be had at the next meeting based on responses.

ACTION	
Circulate electronic copy of the PSB specific recommendations.	PSB Support Team
To comment on recommendations relevant to their organisation.	All
Further discussion to be had at the next meeting based on responses.	PSB Support Team

5. Tyisha Community Regeneration Plan

- Cllr. Emlyn Dole informed that this is a community regeneration plan looking at a whole ward scenario.
- Jonathan Morgan added that the issues within the Tyisha Ward are known to most agencies. Engagement with the local community took place 12-18 months ago which has influenced the transformational change that will take place.
- Jonathan Willis provided a presentation on the long-term ambition for the area which is a corporate initiative and involves many partners.
- The Tyisha ward links Delta Lakes and the town, which includes the Station Road area and the train station.
- It is the most deprived area in Carmarthenshire, with typically low income levels, high level of unemployment, high level of people without qualification and low school attendance.
- In terms of housing, short term, temporary and supported accommodation are concentrated in the area which is believed to contribute to the problems. The area has the highest level of rented accommodation both social and private in Carmarthenshire, with 22% being private rented landlords.

- The community engagement exercise took place May-October 2018. Fifteen workshops were held and attended by a number of residents and businesses. The outcomes were linked to issues already identified.
- Work has been carried out with urban designers/consultants who have done some work on economic viability, particularly around housing. The Executive Board approved the plans in October 2019.
- The main themes that emerged from the engagement sessions were:
 - Community safety – drugs, low level ASB, alcohol in public places and general theft/burglary. The highest level of crime in Carmarthenshire is within the Tyisha Ward.
 - Environment – litter, waste issues, fly tipping and dog fouling.
 - Lack of community and leisure/recreation facilities – trees and planting, parking and traffic issues and lack of recreation facilities and lack of opportunities for young people.
 - Housing – issues with the flats and with management of the private rented sector.
- The plan for the area is to:
 - Improve the environment, making it a better place to live
 - Improve the housing with a better mix, stop the temporary accommodation and make it more permanent and better place to live with more owner occupation.
 - Changing the physical environment which will initiate social change. Look at opportunities for young people, employment and better community facilities.
- A gateway has been discussed linking the Wellness Village the station and town centre. This would be a Boulevard approach with more green space tree planting and a pleasant route. The gateway would be in front of the train station with new housing in the area. This also links in with Network Rail's proposed investment in the station.
- Plans are looking to address the street scene and environmental issues, i.e. high-quality street furniture, more trees and green space. A recently approved park close to the main road will come to fruition over the next few months. This will include facilities for walking dogs, which will address the dog fouling issues, and state of the art play facilities for children, young people and families in the area.
- Housing are currently engaging with current tenants who are happy to move and want alternative accommodation, and the supported housing project in terms of alternative options.
- There will be new contemporary housing with a garden village feel. There will be mixed tenure i.e. owner occupation, low cost home ownership and social housing. A market testing exercise will be commissioned soon to choose a partner.
- Certain projects are being decommissioned with alternatives being developed. The area will be managed by a local lettings policy.
- Developing partnership is key to this project, outreach work was carried out prior to Christmas in partnership with the drug service and police.
- A communications plan is a key element with links to various departments e.g. Environment Department to tackle waste.
- Hoping to develop a hub for children and young people, families first and possibly a health hub.
- Jake Morgan commented that this community has over the years inadvertently had a concentration of issues located there. Work on this 5-10 year transformation plan will start this year.
- Cefin Campbell informed that this project came from a Tackling Poverty Working Group where it was identified that the levels in this ward was unacceptably high. Most residents in the area have their roots in Tyisha ward and are proud of their community, however much of the issues are linked to the drug and social issues. This is a disadvantaged urban community and the Foundational Economy concept could work in this area.
- The following points were highlighted:
 - Care needs to be taken in the language used. People can find themselves in situations that are not of their choosing.

- The biggest growth areas in substance misuse services are alcohol misuse in those over 50. The stigma associated with substance misuse is affecting how people access services and we need to be careful in how it is presented. It is probably a small minority that are involved in street drinking, public order offences and drug misuse issues.
- Coleg Sir Gâr have a flexible adult learning project and can develop education and training. It is also possible that the Coleg could go to a community learning hub/well-being hub within the ward rather than residents going to the Coleg.
- The Prevention and Early Intervention Delivery Group have identified Tyisha Ward for intervention. Some of the issues hinge on cultural/social norms within the communities and without addressing those issues, the dynamic will not change regardless of the investment in the area. There is a need to engage with people in a way that enables them to lead and empower the community to own the project, this could be done through the Asset Based Community Development approach.
- The Social and Green Solutions for Health is another project that will tie in to this work.
- Craig Templeton informed that he was in Station Road last night regarding concerns in how the area/ward is being policed. He spoke to a number of people including an 18 year old boy with a daily drug habit who was concerned as to where he will be move to. 10% of Carmarthenshire crime in 2018 were in the Tyisha ward.
- Carys Morgans informed that the PCC is keen to fund projects in the area and has funded £50k to local projects over the last year.
- Maria Battle recommend a best practice guide in engaging with young people in designing the things that they would use and go to. ‘Someone to listen, Something to do’ was commissioned by the Chief Constable of South Wales Police and the Children’s Commissioner for Wales and came from children’s rights engagement and reduction of crime angles.

ACTION

To provide a link to the ‘Someone to listen, Something to do’ best practice guide

Maria Battle

6. West Wales Regional Partnership Board update

- Martyn Palfreman provided an update on the Transformation Fund, which is to be used between now and March 2021.
- Two of the three funded programmes have resonance with a number of issues already discussed.
 - Programme 1: Proactive Technology Enabled Care – it is hoped this will go live in Carmarthenshire shortly with the first cohort on the scheme in the next few weeks.
 - Programme 7: Creating Connections for All – promoting volunteering and enhancing community connection role in linking people and resources within communities is progressing. There are links with Carmarthenshire PSB in that they have a sub-group under the Prevention and Early Intervention Delivery Group.
- Proposals were invited for an additional £0.7m around prevention and early years. Ros Jervis led on this proposal which covers the well-being of children through a whole schools approach, social and green prescribing and supporting healthy lifestyles. Confirmation of approval is awaited.
- Confirmation was received recently that an additional £1.4m has been awarded to programmes that meet the initial criteria. A request was also made to consider programmes that can run over more than one region and possibly across Wales. A group is pulling proposals together for submission by 9 March. Bids not approved in the first round may now be re-visited.
- Information was received from Welsh Government on what would be involved in the pilot for the Self-Assessment Framework that was being developed for RPB. Due to time constraints, a recommendation will be made to the RPB not to formally put forward as a pilot, nevertheless it will be recommended that we use the material to do in-depth work, looking at the board and how it functions as wider partnership.

- Mid-term evaluation report will be produced across Wales by the end of March and requested information was recently submitted by the Regional Board, additional information to be provided at a future meeting.

ACTION	
To share learning from the RPB Self-Assessment process	Martyn Palfreman
To provide additional information on the evaluation report at a future meeting.	Martyn Palfreman

7. Carmarthenshire Well-being Plan – Delivery Group Project Plans

Strong Connections

- Marie Mitchell informed that a volunteering working group has been set up to share good practice and promote volunteering, and a knowledge hub created to look at resource and document pooling and development.
- A joint recruitment event for volunteers is being organised for March/April, this will bring together organisations and potential volunteers.
- A joint celebration event for volunteers is being considered during Volunteering Week in June.
- The working group will be looking at the possibility of a pool of public service volunteers, where all partners are able to utilise once share DBS have been obtained.
- Accreditation of volunteers considered.
- Following the volunteering discovery workshop that was held last year, there have been discussions on a recognition mark for organisations to show that they are volunteer friendly. This would be a simpler system to the national scheme 'Investors in Volunteers' and show that an organisation takes volunteers and have the required paperwork.
- Converting volunteers into employment has also been discussed. The questionnaire completed at the end of 2018 didn't gather this information, this would need to be provided by the HR department of each organisation. At present, we are aware that only one organisation currently allows volunteers to apply for internal only posts.
- The Bromley by Bow presentation was shown at the last meeting and mapping is underway to establish current community initiatives within Carmarthenshire.

Prevention & Early Intervention

- Beth Cossins informed that training and development is one of three areas of focus for the group, with training such as Dementia Friends, Carmarthenshire is Kind and ACE Aware. However, there is a need for a framework to allow all front-line staff to access and receive the training.
- A number of workshops have been held with the latest in January providing the Carmarthenshire is Kind training to front line staff. Feedback from this session is being fed into the regional approach which is funded through the Transformation Fund.
- Community resilience – the workshops focus on what opportunities exist to build resilience within communities, it is hoped to link this with the place-based approach within Tyisha.
- Joanna Jones added that there are high levels of chronic disease and inactivity in Tyisha which gives an opportunity to use the Healthy and Active Fund application which was unsuccessful last year. The issues described within the bid are extensive and there is an opportunity to build this into the place-based approach to get people ready for the Wellness Village.
- Beth Cossins further added that a Summit was held yesterday on Social and Green Solutions for Health with 110 delegates from 41 organisations across the region. This was the start of conversations on how to develop a regional approach and how to support front line staff in delivering Social and Green Solution for health.

Prosperous People & Places:

Work Experience Programme Proposal – next steps

- Jonathan Feild reminded that a reply is requested from those not already provided in relation to agreement in principle for organisation to host work experience placements.
- The next step would be to set up an operational group to gather details of the work placements in each organisation, replicating the best practices from the Pembrokeshire model. Jane Lewis and Andrew Cornish are due to meet with Pembrokeshire College and the outcomes may steer the Carmarthenshire model.
- There is potential for overlap with the Strong Connections Delivery Group particularly volunteering to employment.
- In relation to recommendation 19 & 20 of Moving Rural Carmarthenshire Forward, 91.4% of employers in Carmarthenshire are micro or SME which makes it harder for them to host work experience placements. There is a need for wider awareness of the range of sectors and opportunities within Carmarthenshire as there is huge potential.

Foundational Economy Challenge Fund update

- Gwyneth Ayers provided an update on the Foundational Economy Challenge Fund.
- The Local Food Procurement project is gathering momentum with two elements being looked at:
 - Internal procurement as public bodies and how we procure food supplies
 - Local supply chain and their readiness to respond if we can change the procurement practices.
- Simon Wright from Wrights Food is very supporting of the project and will be a key partner on the Steering Group. His focus will be on the local supply chain.
- It is hoped to get procurement support from CLES.
- A Project Officer will be recruited to lead this work. Funding is to be spent by March 2021.

ACTION

Reply requested from those not already provided in relation to agreement in principle for organisation to host work experience placements.	All
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8. Regional PSB and RPB Collaboration - update

- Gwyneth Ayers informed that the digital information system across the region has gone out to tender to appoint a company to develop the system. An appointment has been made and will be confirmed in due course.
- The successful company will work with all organisations to look at the corporate data and intelligence we hold. It can also be used to develop our well-being plan.

9. Attached for Information:

- Carmarthenshire Nature Partnership 2019 Achievements.

10. Any Other Business

- No other business.

	Summary of Action Points	Who	Update
Actions from 22 January meeting			
1	Contact Jonathan Feild if interested in observing meeting of Pembrokeshire's Operational Group on 26 February	All	
2	Circulate Community Wealth Building expression of interest	PSB Support Team	Completed
3	Share outcome of Community Wealth Building bid	PSB Support Team	Following approach from Welsh Government, agreement now reached to take this forward in a cluster project across the 4 PSBs in West Wales (Carmarthenshire, Ceredigion, Powys and Pembrokeshire)
4	Procurement Masterclass to be progressed as soon as possible. Funding may be available via Rhodri Griffiths.	PSB Support Team	This will now be aligned with the PSB Community Wealth Building through procurement project
5	Circulate electronic copy of the PSB specific rural report recommendations	PSB Support Team	Completed
6	To comment on the rural report recommendations relevant to their organisation	All	Comments requested by 17 March
7	Further discussion to be had at the next meeting based on responses.	PSB Support Team	On agenda for 31 March PSB meeting
8	To provide a link to the 'Someone to listen, Something to do' best practice guide	Maria Battle	Completed
9	To share learning from the RPB Self-Assessment process	Martyn Palfreman	To be completed when available
10	To provide additional information on the evaluation report at a future meeting.	Martyn Palfreman	To be completed when available
11	Reply requested from those not already provided in relation to agreement in principle for organisation to host work experience placements.	All	