



1.30pm, Thursday 19 January 2023
Microsoft Teams

MINUTES

Present

Name	Organisation
Cllr Darren Price (Chair)	Carmarthenshire County Council
Noelwyn Daniel	Carmarthenshire County Council
Mydrian Harries	Mid & West Wales Fire and Rescue Service
Cllr Elwyn Williams	Mid & West Wales Fire and Rescue Service Authority
Huwel Manley	Natural Resources Wales
Daron Herbert	Natural Resources Wales
Jo McCarthy	Hywel Dda University Health Board
Beth Cossins	Hywel Dda University Health Board
Barry Liles	University of Wales Trinity Saint David
Supt Clark Jones-John	Dyfed Powys Police
Andrew Charles	Welsh Government

In attendance

Name	Organisation
Gwyneth Ayers	Carmarthenshire County Council
Kate Harrop	Carmarthenshire County Council
Helen Morgan	Carmarthenshire County Council
Bailie-Olivia Jones	Mid & West Wales Fire and Rescue Service

1. Welcome, Introductions and Apologies

Apologies

Name	Organisation
Carys Morgans	Office for the Police and Crime Commissioner
Marie Mitchell	Carmarthenshire Association of Voluntary Services
Phil Kloer	Hywel Dda University Health Board
Kelvin Barlow	Regional Partnership Board
Christine Harley	Probation Service

Cllr Darren Price, Chair, welcomed everyone to the virtual meeting.

2. Regeneration Update

Helen Morgan, Carmarthenshire County Council's Economic Development Manager, provided an update on the Economic Recovery Plan (ERP) Implementation, 10 Rural Towns Project and Shared Prosperity Fund (SPF).

- The ERP was signed off in July 2021 and contained ambitious pledges. It was noted that the economy had not deteriorated as much as had been forecast nationally and locally. However, there was now a recession and cost of living crisis. Ambitious outputs had been included in the plan to be achieved in two years and all targets were well on the way to be met 18 months into the project - 1,500 jobs had been created against the target of 2,000, 4,100 businesses had been engaged with, on track to meet the 6,000 target and, of the 750 people to receive training, 565 had so far.
- The Ten Towns initiative had started again last summer after a two year break during COVID. Carmarthenshire County Council had targeted £1 million in each of the towns. Each town had a Growth Forum working with council officers to develop further projects. There was an opportunity to fund more projects under the Shared Prosperity Fund (SPF).
- The UK Government approved the regional investment plan for the South Wales region's SPF shortly before Christmas. Swansea is the lead authority and banker for the region. £38.68 million is allocated to Carmarthenshire. Some PSB members sit on the regeneration partnership established in June 2022 consisting of key stakeholders. It is hoped that the Fund is rolled out in Carmarthenshire before Easter. A governance structure is being established. Funded projects will either be anchor projects - third sector grants to businesses and communities (rolled out first), stand-alone projects (after Easter) - both targeting specific themes - or commissioned projects to fill gaps in the SPF in six months' time. Projects will end in December 2024 and the programme closed March 2025. There is a requirement to allocate £6.6 million to 'Multiply' - an adult numeracy project. There is a partnership in place in the county which includes a number of PSB partners. The SPF enables local decision making for the first time as this was not possible with European funding.
- Cllr. Darren Price expressed disappointment that the Levelling Up bid for Llanelli had been unsuccessful.
- Daron Herbert referred to using nature to build resilience and offered to share criteria adopted by NRW for a Resilient Communities Fund.
- Cllr. Darren Price thanked Helen for her presentation.

ACTION

Share criteria used by NRW in relation to the Resilient Communities Fund with Helen Morgan	Daron Herbert / Huwel Manley
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3. Minutes and Matters Arising

23 November 2022

The minutes were accepted as a true and accurate record.

Action Log

Updates were provided on previous actions.

4. Healthy Weight System Mapping Workshop – 7 February

Beth Cossins, Hywel Dda University Health Board, gave an overview of the 'Healthy Weight Healthy Wales' Strategy launched by the Welsh Government. The Strategy covers two aspects:

- support for people who were keen to lose weight
- a whole systems approach to address the wider determinants causing obesity.

- Key figures were noted and information given:
 - 61% of the adult population are overweight or obese with obesity figures being very high in Wales at 24%.
 - 1.163 million people will experience obesity by 2030.
 - 1 in 8 of those aged 4-5 years are obese.
 - There are variations across the country with higher levels seen in deprived areas such as Llanelli.
 - Carmarthenshire figures are above the Welsh average.
 - Obesity is one of the greatest, yet preventable long-term health and well-being challenges faced.
 - Action is needed across the system on the wider determinants of health such as unemployment and housing.
 - Funding is available across Hywel Dda and Swansea to establish public health teams to focus on this issue.
- PSB members are invited to attend the whole system mapping workshop on 7 February. The mapping work will be fed back to the April PSB meeting to agree priority areas to be addressed.
- It was confirmed that colleagues from within PSB partner organisations were also invited to attend the workshop.

ACTION	
PSB members to attend or nominate representatives to go to the Healthy Weight Healthy Wales Whole Systems mapping workshop on 7 February	ALL
Consider findings of Healthy Weight Healthy Wales Whole Systems mapping workshop at PSB meeting in April and agree collective action to address priority areas	ALL
Share slides as presented by Beth Cossins on Healthy Weight Healthy Wales	PSB Support Team

5. Cost of Living Event report

Noelwyn Daniel provided an update following the outline of the event given at the previous meeting.

- The event had been attended by around one hundred people from local partners and stakeholders. Attendees participated in discussion groups and undertook an assessment of strengths, weaknesses, opportunities and threats (SWOP) based on four population groups:
 - In work but on low income; looking for work/unemployed/losing work
 - Pregnancy/expecting a child; families; students/young people
 - Older person/pensioner; bereaved; carers; disabled/ill/injured; armed forces
 - Other.
- Discussions had taken place on areas where partners could collaborate to prevent poverty, improve people's circumstances, help people in to work and better understand the challenges facing people.
- An update was given on the establishment of a Council advisory cross-party Panel chaired by Cabinet Member, Cllr Linda Evans and an officer group chaired by Noelwyn Daniel.
- There are three hubs in Llanelli, Carmarthen and Ammanford where there has been an increase in council officers' presence to provide advice through a series of themed days. Interest had been shown by partners with the CAB present one day a week and some private organisations, banks and Welsh Water had also expressed an interest in having a presence to advise on financial matters and paying bills.
- Figures from the end of August to end December showed that 1,300 people had accessed the hubs. Case studies were being prepared and these will be shared.

- An additional 50 warm spaces have been established across the county funded through the £287K investment through the Poverty Grant. Warm spaces had been set up in libraries in the three towns with the highest attendance at Llanelli.
- Partners were invited to join the Council to provide support and advice in these one stop shops which aimed to simplify processes and the help available to communities.
- Huwel Manley advised that NRW may be able to assist if there were community buildings in close proximity to the public forestry estate as there may be scope to access the estate for hydroelectric generation. Those buildings would then have access to low-cost electricity although there would be an initial capital outlay.
- Having a network of stakeholders was considered to be important and services both within the Council and work done by other organisations was being mapped to understand service provision and to work towards no duplication. A report was due next week and it would be discussed at a future meeting to enable consideration of how all members can contribute. The report would recommend that a formal network be formed which would ensure regular contact on work across the county.
- Jo McCarthy referred to a Health Board financial well-being group for staff and communities which had organised a cost of living workshop on 20 December. The report from the Hywel Dda workshop included some useful information which could be applied to Carmarthenshire. The outcomes from the workshop would feed into a 'Building Healthier Wales' cost of living workshop in February. PSBs across Wales were to be invited or the Health Board could take any points from partners to the workshop. Information from the workshop will be fed back to PSBs.
- The issue of fuel poverty was discussed. The Fire and Rescue Service were aware of the problem through their home safety engagement and had supported vulnerable people, linking in with energy providers. The service identifies behaviours which can impact in fire safety, often working in rural settings where people are not seen by other public services. The service is reviewing what can be done on home safety and it was suggested that partners should consider how signposting to the hubs and other services could be supported by public service frontline staff.
- Reference was made to the Safe Well and Independent Living project/MECC (Making Every Contact Count) from five years ago and it was agreed that there should be further discussion.
- Partners were advised that a four page pamphlet on support for the cost of living crisis is being developed to go with the Council Tax bills. Specific advice from partners could be included if provided within the next week.
- It was confirmed that town and community councils are to be part of the contact network and so will receive a copy of the report. This could be raised at the next meeting with the local councils.

ACTION	
Share case studies relating to the use of the three town centre hwbs	Noelwyn Daniel
Invite PSBs to 'Building Healthier Wales' cost of living crisis workshop in February and bring update to future meeting	Jo McCarthy
Discuss progressing with 'Making Every Contact Count' project with a focus on cost of living	Mydrian Harries / Gwyneth Ayers
Provide any specific information or advice to be considered for inclusion in the cost of living pamphlet going out with the Council Tax bills to Gwyneth Ayers – by 26 January	ALL
Future PSB agenda item to consider cost of living response and how the PSB can contribute through new well-being objectives	PSB Support Team
Consider cost of living report at Town and Community Council Forum	PSB Support Team

6. Regional Preventions Board

- There are links between the cost of living and Healthy Weight Healthy Wales Strategy and the RPB's new regional Prevention Board. There is crossover between the RPB and PSBs focus on prevention with the PSB targeting lower-level preventative work at a community level. The RPB had provided a briefing paper on the new regional Preventions Board and a broad ranging discussion had taken place at the two meetings to date. There was an opportunity for the PSB to benefit from the resources available to the RPB to manage and coordinate this work. It was agreed that the regional group was important, to bring together the work, align priorities, minimise duplication and maximise impact.
- The Prevention Board work ties in well with the PSB's well-being objective to improve well-being and reduce health inequalities which is central to the work of the PSB.
- It was confirmed that county level boards had also been established. In Carmarthenshire, this was chaired by Chris Harrison and Rhian Dawson and had met twice. It is important to ensure that Public Health was invited to the county board.
- The recommendations in the RPB briefing document were agreed.

ACTION

Ensure Public Health are involved in the local Carmarthenshire Prevention Board	Gwyneth Ayers
Confirm to RPB approval of recommendations contained in the Regional Preventions Board report	PSB Support Team

7. Well-being Plan Update

- The consultation on the draft Well-being Plan opened on 2 November and ends on 25 January. It would be appreciated if partners could continue to promote the opportunity to participate in the consultation. It was positive that 90 responses had been received to date and good feedback was being received.
- There had been a range of engagement work taking place during the consultation period. This had included using the CAVS networks, Carers Rights, and so on.
- Following on from feedback from the Future Generations Commissioner, the PSB had discussed the need for SMART short/medium/long term actions.
- The Carmarthenshire Welsh Language Forum have written to the PSB asking for further consideration of a specific focus on the Welsh language given the further reduction in Welsh speakers noted in the Census 2021 results. It was proposed to discuss this further in the PSB workshop on 2 February.

ACTION

Consider the letter from the County Welsh Language Strategic Forum at the workshop on the 2 February	ALL
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8. Any Other Business

No matters were raised.

7. Dates of future meetings

- 28 February 2023 (2pm)
- 25 April 2023 (2pm)

It was agreed that these two meetings would be held face to face due to the agenda items to be covered.