

Carmarthenshire PSB's draft well-being objectives and steps (2023-28)

Advice of the Office of the Future Generations Commissioner for Wales

9th November 2022

Thank you for taking the time to regularly meet with us during the 14 week statutory advice period. We hope our advice, support and feedback along the way has been helpful.

The draft well-being plan was shared with us on 27th October. While later than planned, given the statutory advice period was triggered in July, we have discussed how important it was for the PSB to seek the views and buy-in of key partners before detail on the steps was shared with our office.

Below is our advice set out in relation to 1) Your draft well-being objectives, 2) the 5 ways of working and 3) other comments.

1: Your draft well-being objectives

Well-being objective 1: Ensuring a sustainable economy and fair employment

Overall, this objective covers the area of prosperity well with a focus on skills, transport, fair work, procurement and the Welsh language. It's particularly reassuring to see the focus on the Welsh language within this objective.

Our advice below highlights opportunities to build on the work undertaken to date and maximise your contribution to Wales' well-being goals:

Low carbon economy

There are opportunities to make links to your third well-being objective and consider the connections and action on decarbonisation and the shift to a low carbon society, to help the area's progress towards a 'sustainable economy'. Similarly, the national indicators could consider carbon emissions.

Skills

It's positive to see the focus on skills, bilingualism, a future workforce and work-based learning. As with our comment above, we encourage you to consider the opportunities here to make connections to low carbon industries and nature / agricultural skills. Wales' Net Zero Skills Action Plan is due to be published by Welsh Government by the end of 2022 and there are a range of national employability and training opportunities, like [Personal Learning Accounts](#) aimed at gaining skills in 'green and digital industries,' that you could be referencing and referring people to.

There are areas within the objective where it's not clear (at this stage) what the action might entail. For example, what the investment in higher and further education might look like, and how the PSB will promote the Welsh language through apprenticeships. Further detail, in the steps or supporting narrative, would be helpful in the full plan.

It's great to see the links made to the Regional Skills Partnership. Are there any connections to be made with the priorities of the Mid-Wales Growth Deal within this objective? As Coleg Sir Gar and the University of Wales Trinity St David are represented on the PSB, there are opportunities to be strategic about the skills pathways from education to further education, vocational education and the employment opportunities within PSB partner organisations.

It may be helpful to refer to [Chapter 2](#) (Public Bodies and PSBs) of the Future Generations Report 2020, which contains a recommendation to consider how you could implement a *'Real Life Fast Tack' programme in order to bring a variety of skills, perspectives and experiences to the public services of the future* or look to *'Support opportunities to collaborate, second staff to other organisations and make joint appointments.'*

Transport

We refer you to the recommendations within the 'Transport' chapter of the Future Generations Report (Annex 1 attached). This highlights the areas PSBs can focus on when setting steps. For example, committing as a PSB to implementing a [Healthy Travel Charter](#) in your area to encourage staff to use sustainable transport modes when travelling to work and within work and focussing on cultural and behavioural change.

It also recommends setting out clearly how objectives on transport and mobility align with carbon reduction targets. Adequate public transport obviously has a significant impact on employment; the Commissioner has just published a paper that advocates for free public transport initiatives, which could encourage more people to travel for opportunities: ['Cost of Living: now and for the future.'](#)

Fair work

We welcome the addition of the PSB's commitment to fair work. Public Health Wales have resources on fair work [here](#) which you may find helpful.

Procurement

It's positive to see the three steps relating to procurement within this objective and the 'Responding to the climate and nature emergencies' objective.

Our overarching advice on steps relating to procurement is to ensure they are SMART (specific, measurable, achievable, relevant and time-bound). Currently, the steps relating to procurement are very broad, although it is encouraging to see they reflect the recommendations of the Future Generations Report [Spotlight on Procurement](#) and the Commissioner's [Procuring well-being in Wales Report 2021](#) i.e. to promote the Welsh public sector spending delivering the best outcomes across all four dimensions of well-being.

We also encourage you to consider what success will look like for the PSB in this area. For example, the Future Generations Report recommends PSBs should proactively prioritise how they can collaborate and use spend to maximise social value, contribute to their well-being objectives, and improve well-being on a local level. It also recommends evidencing the contribution procurement is making to meeting well-being objectives.

There are opportunities to consider community wealth building and how procurement in line with the Act, as outlined within [A Journey to a Prosperous Wales](#), could contribute towards decent work, a low carbon society, fair and local procurement, your local economy, skills for the future and resource efficiency (circular economy). This may support in reducing some of the cost-of-living pressures you have outlined.

External funding

While the draft plan refers to the Foundational Economy funded project, there's no link or reference to it within the steps. Are there links to be made with its implementation and the PSB's focus over the next 5 years?

We note the step that refers to the Shared Prosperity Fund. The criteria for applying to the UK Shared Prosperity Fund does not include or refer to the requirements of the Act. We're therefore reminding PSBs that the Future Generations Commissioner wrote to all local authorities reiterating that any projects taken forward are in line with the progressive long term policy approach we have established in Wales through the Well-being of Future Generations (Wales) Act 2015.

These obligations continue to apply to everything public bodies and PSBs do, including when applying for funding from outside of Wales. This means any proposals must illustrate how the funding would enable you to take all reasonable steps to meet your well-being objectives and comply with the sustainable development principle.

Well-being objective 2: Improving well-being and reducing health inequalities

It's clear from this objective, together with your objective focussed on tackling poverty, there is strong intent from the PSB to make a difference on improving health and well-being in Carmarthenshire.

It's good to see the reference to the 'move to a social model of health and well-being' within the first step, and it would be helpful in the final plan if it is explained to the reader what it entails, who it will involve and why it might be different from previous approaches. It's also positive this objective includes the step focussed on people being active in open spaces and getting the most out of the natural environment - there are clear links that can be made here to the action being considered under the 'Responding to the climate and nature emergency' objective.

Tackling health inequalities requires multifaceted approaches and we refer you to the key recommendations within the 'A Healthier Wales' and 'A More Equal Wales' chapters of the Future Generations Report 2020. In setting well-being objectives in this area, it recommends PSBs recognise the wider determinants of health and look to collaborate beyond traditional partners to help address them.

With this in mind, *'how'* this objective and its associated steps are addressed will be very important. To highlight some examples:

- **Long-term:** the future trends are somewhat clear when it comes to health inequalities and using trends, scenarios and horizon-scanning can help partners understand the root cause of a problem, collaborate to find integrated solutions and realise the power of involvement.
- **Prevention:** The PSB should be clear on the root causes of poverty and health inequalities. A definition of different forms of prevention is included below (under the 'prevention' header) for reference.
- **Involvement:** Make clear links to your step under objective 5 to *'embed a culture of meaningful citizen and stakeholder involvement and work towards the principles of co-production'* to demonstrate how the PSB is working *with* communities and collaborating to help identify solutions that work for people in the area.
- **Collaboration:** We encourage you to capitalise on the unique value of the multiple agencies around the PSB table and ensure you're considering who else (beyond PSB partners) you might need to work with and involve. Either within the steps or supporting text, it would be helpful to list examples of partners (such as schools, leisure centres etc) the PSB is planning to work with.
- **Integration:** The PSB should be seeking opportunities to maximise contribution to all 7 well-being goals and make connections across the other four well-being objectives relating to

prosperity, tackling the climate and nature emergency, tackling poverty and creating safe and diverse communities and places.

More advice on applying the ways of working is available in the [Future Generations Frameworks](#) and, following the workshops aimed at PSBs this summer, Public Health Wales have committed to offering further support, particularly around objectives or steps relating to health inequalities. If you would like our team to convene a meeting or offer further help, please let us know.

Well-being objective 3: Responding to the climate and nature emergencies

It's reassuring to see a well-being objective focussed on responding to the climate and nature emergency and that some of the steps cover areas outlined in the 'A Resilient Wales' chapter of the Future Generations Report, e.g. declaring a nature and climate emergency and developing knowledge and awareness.

As set out, the focus of many of the steps is predominantly to 'support', 'share' and 'monitor'. Given the urgency and significance of the challenge, we encourage the PSB to be more ambitious in this area and consider what direct, proactive action its partners can deliver, in conjunction with other key organisations and groups in the area.

In conjunction with this, you could consider merging some of the steps on sharing best practice / intelligence / knowledge to avoid duplication. As currently set out, there does appear to be some overlap in steps seeking to share information and knowledge.

We note the inclusion of the actions proposed by Natural Resources Wales (NRW). While this is good to see, the steps cover broad areas and it would be helpful to see some local interpretation and understanding of where action is best targeted in the area. You may want to use the opportunity of the public consultation on your draft plan to interpret these potential actions further. It may be unlikely the PSB and its partners can take action against everything currently listed. Referring to the recommendations set out in the Future Generations Report and your conversations with NRW will be important here.

The natural environment plays a significant role in supporting people's health and community well-being and clear links can be made to the step under objective 2 on '*To enable people to be active in our shared open spaces and get the most out of our natural environment...*'. Can this step go further and seek to enhance the local environment and green/blue spaces within Carmarthenshire?

We also encourage you to explore any connections that can be made to your steps on skills under objective 1 and nature recovery, helping to prepare people with skills fit for the future.

As per our advice above under objective 1, we encourage you to ensure all of your steps are SMART (specific, measurable, achievable, relevant and time-bound).

Procurement

There are two steps that relate to procurement under this objective and we refer you to our advice above under objective 1.

With regard to the step to '*share best practise on carbon reduction through our procurement processes*' it will be important to start by defining what good practice in this area is and we refer you to our [Procurement Report](#) and the [Wales Procurement Policy statement](#).

As with our advice in other areas, the more the ways of working are applied, the more that could be delivered. For example: involving suppliers, the community, third sector and procurement networks etc in your work; collaborating with other PSBs and public bodies (joint partnership agreements, regional frameworks); and integration between the different internal teams - planning commissioning, procurement, and contract management.

While it's positive to see the step to *'monitor social and environmental clauses in contracts...'*, it would benefit from information (within the step or supporting text) on what particular action the PSB might take if the outcomes monitored are not as hoped.

Well-being objective 4: Tackling poverty and its impacts

As we have previously advised, our impression from our regular meetings is that there is intent from the PSB to help address poverty and its impacts in Carmarthenshire and we commend you on your work to date.

We recognise some of the steps appear to be in line with the work of the Bevan Foundation who have recommended more awareness raising is needed across Wales to help people access the support they're entitled to, in the context of the cost of living crisis. And within this objective, there is a particularly strong focus on awareness raising, signposting, sharing information, supporting programmes and consideration of information and findings. If this is where the PSB's collective effort is best targeted, it would be helpful to have this approach explained in the final plan.

The first five steps link directly to gathering and sharing information to help get residents access to the support they are entitled to. There are potentially opportunities to bring some of the activity together in less steps and avoid duplication of effort.

The Commissioner has called for more purposeful action now and for future generations in her recently published paper, referenced above, ['Cost of Living: now and for the future.'](#) Whilst some of these policy decisions are not within the remit of the PSB, we would encourage you to consider what is possible and the power of the PSB to advocate to Welsh Government (and others) on policy change that would benefit their communities during this crisis.

In our meetings, we've discussed the importance of involving people and of PSBs harnessing the skills and resilience of people who have lived experience of relevant issues. It's therefore been positive to hear about some of the activity being planned by the PSB to capture lived experiences and embed co-production. Many of the recommendations Audit Wales published in their report ['Time for Change – Poverty in Wales' \(2022\)](#) are relevant here, including bringing partners together as part of their well-being planning and appreciating how difficult it is to navigate public services from the outside, especially when people are in crisis.

As we have previously advised, the wording of some steps does appear to be focussed primarily in the here and now. While we appreciate you are looking at a helpful short – medium – long-term structure for the well-being plan, we stress the importance of exploring and developing longer-term solutions that will help the PSB address underlying causes and mitigate impacts in your communities. As the statutory guidance for PSBs (SPSF3) states *'The right balance should be struck between delivering for the short term and doing so in the context of priorities for the long term.'*

With regard to fuel poverty and energy efficiency (step 2), are there connections to be made between your steps under objectives 1 and 3, particularly around skills, local procurement and reducing emissions?

The most relevant recommendations within the Future Generations Report can be found in the 'A Prosperous Wales,' 'A Healthier Wales,' 'A More Equal Wales' and 'A Wales of Cohesive Communities' chapters, as well as the chapter focussed on 'Adverse Childhood Experiences'.

Well-being objective 5: Helping to create safe and diverse communities and places

This objective covers a broad range of areas and issues such as crime and safety, involvement, community assets, diversity and the Welsh language. While it's great to see some of the areas of focus within this objective, there is a risk that committing to so many steps (14) under one objective may make it challenging for the PSB and its partners to be taking meaningful action against everything currently listed.

Involving people

Much of the focus of this objective is on creating and establishing the right environment for people, working *with* people and supporting people in your communities. This suggests the draft step focussed on involvement (a way of working) which sets out to '*Embed a culture of meaningful citizen and stakeholder involvement and work towards the principles of co-production*' will be particularly significant for making progress under this objective (and others) over the next 5 years.

As we have previously advised, involvement and co-production practice are specific ways of working which require the right skills, and an investment of time and resource for staff to develop these skills is essential. It's therefore great your PSB, alongside Ceredigion and Pembrokeshire PSBs, will have the support of the Co-Production Network for Wales.

With this in mind, a consideration for this objective is to what extent can the PSB's commitment to involvement be the foundation from which action in other areas is progressed? For example, how might meaningful involvement and co-production in Carmarthenshire help inform and shape your proposed action on:

- Enabling people to engage with issues important to them?
- Helping communities be well connected and safe?
- Supporting people of all ages?
- Accessible physical and digital environments?
- Work to diversify your workforces?
- Promoting volunteering?

How can the Town and Community Councils of the area play a role and the wider voluntary sector? A clear focus on changing ways of working may offer the PSB opportunities to connect some of the activities outlined, avoiding duplication and bringing people in your communities along with you.

Diversity

It's positive to see the step to '*Take positive action to diversify our workforces and learn from lived experiences*' which reflects a recommendation within chapter 2 of the Future Generations Report. For reference, also relevant in this area are the recommendations found within the 'A More Equal Wales' chapter of the report, which include:

- '*Adopt proactive measures in setting well-being objectives and steps which include setting challenging targets for recruitment, retention and progression of women, black, Asian and minority ethnic groups and disabled people; ensuring that they are visible and represented at all levels in their organisation.*'

- *'Adopt the actions of the Diversity and inclusion strategy for public appointments, aimed at providing equal opportunity for all.'*

As referred to under our comments on skills above, [Chapter 2](#) also contains a recommendation to consider how you could implement a *'Real Life Fast Track' programme in order to bring a variety of skills, perspectives and experiences to the public services of the future* or look to *'Support opportunities to collaborate, second staff to other organisations and make joint appointments.'*

Welsh Language

The focus on the Welsh language within the draft plan is welcomed. The Welsh Language Commissioner's Office have advised that PSB well-being plans should align with each area's Welsh Language Promotion Strategy and it's good to see the draft plan making clear links to this.

It's also good to see the step to *'promote culture and the Welsh language as a driver for economic and environmental change'*. The recommendations within the Future Generations Report's chapter on 'A Wales of Vibrant Culture and Thriving Welsh Language' include (for example) involving arts and cultural representatives in the work of the PSB; making the most of local assets to support community well-being; and making the most of community organisations and youth groups to bridge the gap and bring culture to the spaces where people are.

As we have advised above, there are opportunities for integration where the Welsh language can be promoted through other PSB activities in the draft well-being plan such as the work on skills and apprenticeships and clauses within procurement contracts.

Attached for your reference is the Welsh Language Commissioners resources 'Considering the Welsh language in the Local Well-being Plans' which we hope you will find helpful.

2: The five ways of working

The extent to which the PSB successfully delivers on the actions contained within your final well-being plan will largely depend on the extent to which you apply the five ways of working.

It's positive to see a note attempting to explain how the ways of working are being applied to developing each objective and its steps within your draft well-being plan. The Commissioner (and Auditor General for Wales) have often said that public bodies and PSBs should 'show their workings' in this way to demonstrate implementation of the legislation and inspire others to follow suit.

As set out, the paragraphs cover some of the ways of working but not all; and they mainly repeat the statutory definitions rather than reflecting on what each means to you as a PSB. Our advice highlights opportunities for integration, collaboration, demonstrating prevention and long-term thinking etc. As you take on board this advice and continue to develop your objectives and steps as a PSB, we suggest refining these paragraphs to better explain the considerations you're taking as you draft your plan. We'd also advocate showing how you'll be applying the ways of working in delivering each objective (not just in determining it) and evaluating your impact of delivery.

Involvement

In our meetings, we've discussed the Co-Production Network for Wales' work with the three PSBs in West Wales, which is now underway. This is a 4 year programme of support, where you will receive support to meaningfully engage citizens and bring together diverse groups of individuals to co-produce solutions to local problems, helping deliver some of the activities you have outlined.

In our most recent meeting (31st October 2022), it was reassuring to hear an overview of some of the involvement work being carried out, both with the public consultation of the draft well-being plan and its longer-term delivery in mind. For example, information on workshops, conversations, and your work with 'People Speak Up' on projects in towns across the area, which includes a focus on lived experiences and seeking view from seldom heard voices.

It's also good to see the draft foreword of your plan states: *"We are building stronger partnerships with our communities. We will be promoting co-production so that residents can come together to help improve their lives and solve the problems that are important to them. Our involvement work needs to reflect all of our communities so we will be increasing our efforts to support and engage with those whose voices are not usually heard."*

In the 'Next Steps' section, the draft plan highlights that continued involvement and co-production will be a key area of work for the PSB and that the intent is to build on the 'Continuous Engagement Framework' work of colleagues in the Regional Partnership Board to ensure you're involving and collaborating throughout the life of the new plan. We note you will be including further information on your conversations and involvement work in the final version of the well-being plan, and we look forward to seeing this.

As we have advised above under objective 5, your draft step focussed on involvement, and your work with the Co-Production Network for Wales, will be particularly significant for the PSB over the life of the well-being plan. Moving towards a more co-productive way of working is considered good practice and our advice is to ensure the PSB is fully committed to this step to help drive change in your area and demonstrate the benefits of doing so.

Collaboration

The 'Our Partnerships in Carmarthenshire' chapter highlights the importance of collaboration and partnership working in the area, and its important role in delivering the draft objectives and steps. It's evident from our meetings that PSB partners have been involved in developing the objectives and draft well-being plan and we acknowledge how important it was for the PSB to seek the views of the key partners before sharing detail on the steps with our office.

In our discussions, you mentioned working with your PSB partners to identify commonality and where PSB plans could add value, via a series of questions posed to partner organisations. This is a great example of work to help identify where the PSB is best placed to have maximum impact in the area.

Building on this, we encourage you to consider who else you might need to work with and involve to help deliver your steps and meet your objectives. Collaboration shouldn't be limited to just the PSB partners and a strong partnership approach with the public, private and third sector will be essential to deliver the change you're seeking to deliver.

It will also be important for your PSB to consider a range of collaborative options that cut across organisational boundaries (and potentially sectors). This could include co-locating staff, breaking down traditional structures, arranging job-swaps and secondments and pooling resources.

Integration

The Act states that well-being objectives should be integrated, i.e. you should consider how your objectives impact or could impact on each of the well-being goals. This means for each objective you

will need to demonstrate that you are taking steps which maximise your contribution to each of the well-being goals.

As we have advised in our comments above, we encourage you to consider the interconnections between your emerging priorities to help inform your decisions about the most effective steps and who will need to be involved. For example, the opportunities to make links between your first and third well-being objectives on the economy and decarbonisation, and between your second and third objectives on improving well-being and the natural environment's role in improving people's well-being.

Based on your collaborative work to date, the PSB should have a good understanding of the current activity of partner organisations. This should be helping you understand the contribution they may already be making to objectives and how different this may be going forward to help your PSB drive change in its area. You may also wish to consider if there any barriers or tensions that exist between organisational objectives of the area, and the potential steps you (or others) can potentially take to remove them.

Long-term

While there are significant pressures and challenges in the here and now, such as the cost of living crisis, we're stressing the importance of PSBs exploring and developing longer-term solutions that help address underlying causes and mitigate impacts in your communities. As the statutory guidance for PSBs (SPSF3) states *'The right balance should be struck between delivering for the short term and doing so in the context of priorities for the long term.'*

Your well-being assessment includes data and information from Wales' Future Trends Report and we note the comments in your draft plan that you are *"continuing a journey that is long term and will shape our future over the next 20 years or more."* In our advice to you on your draft well-being assessment, we advised the PSB to consider what the implications of the future trends you highlighted might mean for your area.

The draft step focussed on involvement and co-production is an opportunity to explore some of these future trends more fully with the people and communities who may be most affected, with the support of the Co-Production Network for Wales. This would help ensure their voices are being heard and give the PSB a better understanding of their concerns and priorities for action.

We have previously shared the ['Inequality in a future Wales'](#) report which highlights that climate change could increase inequalities if the impacts on different groups in society are not factored in. The second phase of this work is now complete and includes resources and tools for policymakers to implement creative future techniques to involve communities in long-term thinking. The resources are available here:

- [Creative Futuring Methods Report](#)
- [Storybook](#)

If you're finding it challenging using and incorporating longer-term data and information into your draft plan, we would encourage you to reflect on this within your plan and/or with our office directly. This will be helpful for our office, Welsh Government, Public Health Wales, NRW and others as we continue to work together to help identify ways we can support PSBs (and public bodies) over the next five years with futures and foresight.

Prevention

As we have previously advised, being clear on the root causes of issues, rather than the symptoms, will help your PSB identify what the most effective preventative measures might be and when and where to intervene.

We want to see PSBs exploring how they break cycles and dig deeper into data to better understand the causes and effects of key issues and trends to inform your steps. Your recently published well-being assessment should be helping your PSB understand what it is you are trying to prevent, but we appreciate you might not know the full picture yet, hence some of your steps seeking to 'build live data'.

Below is a definition of prevention which may be helpful for context and in your thinking:

- **Primary prevention (PP)** – Building resilience – creating the conditions in which problems do not arise in the future. A universal approach.
- **Secondary prevention (SP)** – Targeting action towards areas where there is a high risk of a problem occurring. A targeted approach, which cements the principles of progressive universalism*.
- **Tertiary prevention (TP)** – Intervening once there is a problem, to stop it getting worse and prevent it reoccurring in the future. An intervention approach.
- **Acute spending (AS)** – Spending, which acts to manage the impact of a strongly negative situation but does little or nothing to prevent problems occurring in the future. A remedial approach.

3: Other comments

Setting steps and measuring progress

In our meetings, we have discussed finding a balance between how specific steps are and the importance of having some flexibility in the wording to ensure they're fit for purpose over the next five years. We also noted your comments that some of the steps might be broad and the PSB will be taking a more 'task and finish' approach to the detail/delivery once the plan is published. As advised, it would be very helpful to include reflections and considerations like these within the final plan.

While we appreciate agreeing on the final wording of steps is a challenge for all PSBs, some of the steps are fairly ambiguous as currently set out. We recommend further consideration is given to whether the specific action the PSB is proposing might be made more explicit and as per our advice above, we encourage you to ensure all of your steps are SMART. Please note, some of this detail can be contained within the supporting text in the final plan.

Organisational activity and added value

A key point for the PSB to consider is articulating how the collective planning and action being taken now will be different to what has been done before. This is something we have discussed in our meetings, and it would be helpful to understand if the PSB is clear on the steps where the PSB feels it is 'adding value', and the steps where member organisations might be leading on already.

From the information shared with us in October, with questions posed to PSB partners on commonality, their relevant policies, programmes and strategies, examples of best practice etc, we are reassured the PSB has been seeking to identify ongoing activity across the partner organisations and how it might connect to the proposed work of the PSB. This should help you understand not

only the contribution organisations are already making to your proposed objectives and steps, but also how individual and collective activity might need to adapt to help drive change in the area.

Structure

It's helpful to see the 'Reflecting on our Well-being Plan 2018-2023' section within the plan, providing a concise overview of some of the initiatives and programmes the PSB and its partners have focussed on over the past five years. For example, the £100k funding to develop the Foundational Economy Challenge Fund project looking at public sector food procurement.

During our meetings, you have discussed reflecting on the first well-being plan to see what could be improved upon. This included potential changes in approach to a more central, task and finish style role to drive change and progress in your area. Alongside the information already set out, it would be helpful to see reflections like this included within the final plan.

It's great to see the draft plan make clear links to the well-being assessment, in the 'How we developed the Well-being Plan' chapter. The 'Carmarthenshire at a glance' chapter is helpful but could make clearer links to the well-being assessment.

One of the strengths of the draft plan is the clear structure around each of the well-being objectives and steps. This includes key evidence from your well-being assessment, your vision as a PSB, narrative on the five ways of working, and reference to national indicators and milestones.

It's helpful the plan will set out its action (the steps) over the short, medium and longer-term life of the plan. This should help the PSB be clear on progress over the next five years.

Town and Community Councils

It's great to see the draft plan outline the eight Town and Community Councils within the area that fall under the Act and your work to consult them on your well-being assessment and draft plan, encouraging them to consider how they can contribute to meeting the Plan's objectives.

Increasing awareness of the PSB and its work

It's good the PSB is considering ways of increasing awareness of its work. Mechanisms might include 'live streaming' of discussions on particular themes with PSB members, improving transparency and inviting interaction, taking a 'You said, We did' approach, and a physical PSB presence at key locations or events.

Documenting, collating and celebrating successful well-being initiatives might be a way to meaningfully engage communities, give them a product of value, raising awareness of the PSBs and good practice in the process. To highlight one example, Pembrokeshire PSB have the ['Pride in Pembrokeshire Award'](#).

Summary of activity between Carmarthenshire PSB and the Office of the Future Generations Commissioner during the statutory 14 week advice period

Below is a record of correspondence during the consultation period:

Date	Activity	Comments
12 th July 2022	Email triggering start of 14 week consultation.	<ul style="list-style-type: none"> Email from Carmarthenshire. Included attachment which outlined PSB's 5 draft objectives.
20 th July 2022	First meeting between Carmarthenshire PSB and OFGC.	<ul style="list-style-type: none"> Positive introductory meeting. Agreed timescales, with Carmarthenshire asking for advice from OFGC to be shared by 21st Sept. Update from Carmarthenshire on period between well-being assessment and drafting of objectives and steps. Ongoing dialogue welcomed and agreed to meet again in August.
15 th August 2022	Second meeting between Carmarthenshire PSB and OFGC.	<ul style="list-style-type: none"> Updates from Carmarthenshire and OFGC. Agreed steps/topics would be shared with us incrementally. Discussed: first plan, new PSB Chair, regional footprints and wider networks (e.g. CJs and regional growth deals). Agreed timescales and date of post-PSB meeting (4th Oct 2022).
16 th August 2022	OFGC email to Carmarthenshire	<ul style="list-style-type: none"> Shared a document (prepared by NRW) that highlights steps PSBs can take to help address the climate and nature emergency.
14 th September 2022	Email from Carmarthenshire	<ul style="list-style-type: none"> Details of one objective and associated steps shared with OFGC (tackling poverty) for feedback.
21 st September 2022	OFGC email to Carmarthenshire	<ul style="list-style-type: none"> Initial advice provided to Carmarthenshire on the poverty objective and steps.
4 th October 2022	Third meeting between Carmarthenshire PSB and OFGC.	<ul style="list-style-type: none"> Discussed progress and timescales. Carmarthenshire awaiting feedback from PSB partners before sharing draft with OFGC.
18 th October 2022	Email exchanges	<ul style="list-style-type: none"> Formal end to the statutory advice period. Extension agreed to allow OFGC to provide advice and ongoing support.
27 th October 2022	Email from Carmarthenshire	<ul style="list-style-type: none"> Draft well-being plan shared with OFGC for advice and feedback.
31 st October 2022	Catch-up call	<ul style="list-style-type: none"> Discussed progress and agreed timescales.
9 th November	Email from OFGC	<ul style="list-style-type: none"> Advice shared with Carmarthenshire.